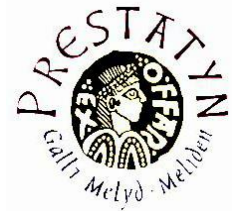




PRESTATYN
TOWN COUNCIL

CYNGOR
TREF PRESTATYN



7 Nant Hall Road
Prestatyn
LL19 9LR

7 Ffordd Llys Nant
Prestatyn
LL19 9LR

28th October 2015

28ain Hydref 2015

Dear Councillor

Annwyl Gynghorydd

You are invited to attend a meeting of **COMMUNITY DEVELOPMENT AND REGENERATION COMMITTEE** to be held in Council Chamber, Municipal Offices, Nant Hall Road, Prestatyn on **Wednesday 4th November 2015** at 6.15pm

Fe'ch gwahoddir i gyfarfod y **PWYLLGOR DATBLYGU AC ADFYWIO CYMUNED** yn Siambr y Cyngor, Swyddfeydd y Cyngor, Ffordd Llys Nant, Prestatyn ar **Ddydd Mercher 4ydd Tachwedd 2015** am 6.15pm

Yours sincerely

Yn gywir iawn

Town Clerk

Clerc y Dref

- 1 APOLOGIES
- 2 PRESTATYN HIGHWAYS
Mr M. Jones, Traffic, Parking and Road Safety Manager, Denbighshire County Council. Copy attached
- 3) TOWN REGENERATION
Mr M. Dixon, Economic and Business Development Officer, Denbighshire County Council
- 4a) COMMUNITY DEVELOPMENTS
Reports from Sue Edwards and Debbie Hughes, Prestatyn Town Council. Copy attached
- b) TOWN EVENTS 2016/17
Report and discussion paper to be presented by Rachael Wheatley. Copy attached
- c) NORTH WALES TOURISM
To consider membership of North Wales Tourism Body
Financial Implications: Membership Fee £99

- 1 YMDDIHEURIADAU
- 2
- 3) ADFYWIO TREF
Mr M Dixon, Swyddog Datblygiad Economaidd a Busnes, Cyngor Sir Ddinbych
- 4a) DATBLYGIADAU CYMUNEDOL
- b)
- c)

- 5) FINANCIAL ASSISTANCE APPLICATIONS
Copy attached
- 6) FINANCIAL ESTIMATES 2016/17
To identify any significant plans or changes
to service operations to be considered during
preparation of financial estimates

To: All Town Councillors
Officers and Press Representatives
Mr T. Brown – Internal Auditor
Prestatyn Library
www.atPrestatyn.co.uk

I: Holl Gynghorwyr y Dref
Swyddogion a Chynrychiolwyr y Wasg
Mr Tom Brown – Archwilydd Mewnol
Llyfrgell Prestatyn
www.atPrestatyn.co.uk



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Yn gywir iawn

Clerc y Dref

- 1 APOLOGIES
- 2 PRESTATYN HIGHWAYS PM25
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- 3) TOWN REGENERATION
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- 1 YMDDIHEURIADAU
- 2 PRIFFYRDD PRESTATYN PM25
Mr M. Jones, Rheolwr Traffig, Parcio a Diogelwch y Ffyrdd, Cyngor Sir Ddinbych.
- 3) ADFYWIO TREF
Mr M Dixon, Swyddog Datblygiad Economaidd a Busnes, Cyngor Sir Ddinbych
- 4a) DATBLYGIADAU CYMUNEDOL
Adroddiadau gan Sue Edwards a Debbie Hughes, Cyngor Tref Prestatyn. Mae copi wedi'i atodi.
- b) DIGWYDDIADAU'R DREF 2016/17
Adroddiad a phapur trafod i gael eu cyflwyno gan Rachael Wheatley. Mae copi wedi'i atodi
- 5) TWRISTIAETH GOGLEDD CYMRU
I ystyried aelodaeth o Gorff Twristiaeth Gogledd Cymru Mae copi wedi'i atodi
Goblygiadau Ariannol: Ffi Aelodaeth o £99

- 6) FINANCIAL ASSISTANCE APPLICATIONS
Copy attached
- 7) FINANCIAL ESTIMATES 2016/17
To identify any significant plans or changes
to service operations to be considered during
preparation of financial estimates

- 6) CEISIADAU AM GYMORTH ARIANNOL
Mae copi wedi'i atodi
- 7) RHAGAMCANION ARINANOL 2016/17
I ganfod unrhyw gynlluniau arwyddocaol neu
newidiadau i weithgareddau gwasanaeth sydd
i gael eu hystyried wrth baratoi rhagamcanion
ariannol

To: All Town Councillors
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www.atPrestatyn.co.uk

25 PRESTATYN TOWN CENTRE CAR PARKS

Committee considered a detailed paper circulated with agenda explaining Town Council historical support for provision of free car parks as Council recognised the benefits/opportunities to help boosting local economy and increase footfall to High Street. Discussion took place on measurement criteria and methodology for recording car park usage.

The two sites highlighted for introduction of free day visitor parking included Fern Avenue and Ty Nant site car parks. Both car parks were in ownership of Denbighshire County Council who were seeking a guaranteed income stream in return for free car parking. Local businesses, Prestatyn Business Forum and Healthy High Streets team had all supported principle of free car parking and it was a nationally recognised driver of footfall numbers that enabled High Street businesses to compete with 'out of town' shopping centres.

Committee was reminded that there was always a cost for 'free car parking' and the current proposals included a rental agreement that would be reviewed after twelve months to assess success or otherwise.

RESOLVED

- 1) That Committee enters twelve month rental agreement with Denbighshire County Council for introduction of free day visitor parking at Fern Avenue and Ty Nant site car parks.
- 2) That Denbighshire County Council be requested to install signage acknowledging support of Town Council for free car parking initiative and arrangements for measuring car park usage.

Financial/Legal Implications: £12,000 contained in budget provision 2015/16 for car parks and local community services. Road traffic Regulation 1984.

Report of Ms Sue Edwards, Health and Community Development manager.

Subject: Health and Community Developments.

Date 22/10/2015.

Summer HLA Programme

Activities offered throughout the holidays:

Music & Singing 50 places

Football 120 places

Table Tennis 60 places

Eco Eco 30 places

Bowling 60 places

Sketch draw and paint 48 places

Street Dance 100 places

Happy feet 50 places

I Can Cook 24 places (last of lottery funding)

Tennis 120 places

Swimming lessons for non-swimmers over 5yrs. 120 places

Total 662 places

The Booking/deposit/refund system unfortunately did not work perfectly due to the large number of bookings and admin required to support this, especially keeping track of moneys refunded. This has since been looked at and a new improved system has been set up (Thanks to JS!) on a spread sheet, to show with ease monies due when requested.

Bookings made 750 (More than places offered due to cancellation places being re-booked)

Cancellations made 94

Definite attendances 532.

An amount of £186.50 was retained which is a combination of deposits from non-attenders and some who simply did not reclaim their deposits. This goes back into the general services pot.

We are definitely having an increased amount of cancellations rather than people simply not turning up.

Fit For All 5th Sept '15

This health awareness event was held at the North Wales Bowls Centre. The idea was to raise awareness of local groups and activities in the area for all ages and also give people an opportunity to improve encouraging healthier lifestyles and help to improve social, psychological and physical. We had a minimum of 260 people attending the event.

23 Tables were booked to exhibitors which included health professionals from Hafod, Mind Prestatyn, BCUHB Cardiac rehab team, Design to smile (children's dental health). Family information service, The Alzheimer's Soc. Red Cross, Know your numbers Blood Pressure Ass. (Thanks to Cllr Jan Szabo). No Smoking Wales.

Also local groups including YNWA, Social Ballroom, Men's Shed, Air Cadets, Finns Swim School, Bokwa fitness, Dance Fun, Social cyclers, Prestatyn Leisure Centre, Pop in centre and more.

Live demos were held throughout the day of Bokwa, Zumba, Tai Chi, Yogalates and Dance. A Nordic walk and bike ride also took place on the day.

The bowls centre were offering a free bowls taster sessions and picked up a few new members on the day.

PTC's Debbie Hughes took people on for an 8 week fitness challenge, doing fitness tests and weigh ins.

DCC Leisure services had a stand doing CPR and defibrillator demonstrations.

We had a smoothie bike with fruit kindly donated by Jeff's fruit market in the high street which was popular with the children. There was also a bouncy castle and face painting and 'story time' (healthy topics) was run by the library.

The event had great feedback from exhibitors. I am considering making it an annual event at least, possibly in the Spring. Membership figures for the bowls centre, social cycling group, men's shed and Nordic walk have all improved following the event which to me is the biggest measure of its success.

James Davies MP attended the event in his new role and gave a very complimentary quote for the papers.

Thanks also go to Cllr. Anton Sampson for being MC for the day.

The cost for PTC of the whole event was under £200.

Men's Shed Prestatyn

Currently meeting at the Artisans CIC, this group is now in full swing with a great bunch of men turning up each week, as many as 19 recently. They have now formed a committee and have many projects underway one of which is to design and build a sleigh for The Town Council's Christmas Grotto.

Great News! :-

The group have been looking for a more suitable premises where they can have their own workshop and meeting place to call their own and yes, they have found their new home. Details are just being finalised. The late Councillor John Morris's wife Eurwen has very kindly offered them John's old

Morris Mowers work shop behind the shops off the high street by the allotments. The location is perfect for the group. The building needs quite a lot of work on it to make it secure which the group are more than happy to undertake. The Artisans CIC have offered to continue to support them until this venue is suitable for use.

Credit Union Campaign

The Town Council continues to work in partnership with the local credit union. Last month we supported them with their 'Say No to Debt Row' campaign. The mayor and deputy mayor Cllrs. Bob Paterson and Cllr. Bob Murray, Sue and myself joined the credit union team in a march up the high street with banner and leaflets and then the Mayor and deputy were "arrested" for not being members of the credit union. They were released once they had 'signed up'. The credit union had invited the journal along and issued a press release which made page 2.

The credit union reported having a very busy day the following day with new people coming in saying they hadn't known they were there before and had taken on new members. See e-mail App 1.

Prestatyn & Meliden Community Awards 2015

Work towards the community awards 2015 has been started and Nomination forms are available through the web site (at Prestatyn). The event is to be held at The North Wales Bowls Centre, Ferguson Ave on Tuesday 24th November at 6pm. Friday 30th October is the closing date for nominations.

Mind Prestatyn

Attendance at the drop in session we have set up at Ty Pendre in partnership with Mind is taking off with around 6 or 7 visitors each week.

Community Centres

I have drafted a new leaflet giving details of room hire charges for the community centres and posted in the towns notice boards and will post regularly on social media sites. This should help raise awareness of these facilities and help bring in new revenue.

Up and coming projects

Mind Music

Following completion of the 'I Can Cook' National Lottery funded project the bid for this scheme has now been sent to 'Awards for All' Wales.

Defibrillators

We are currently reviewing the availability/placement of defibrillators around Prestatyn & Meliden and possibly more important, signage for the same. The Rotary Club Prestatyn are donating money for more defibs' and are looking for further grants. They are working with us and the first responders.

The NWBC and Meliden school are presently looking to raise funds for their own defibs'. There will be a defib at the Nova Centre when it re opens.

We are proud of the fact that defibrillators are more prolific in Prestatyn & Meliden than any other Welsh town, and have already been used to save a life.

Diabetes/heart disease prevention.

D.H. and I are looking to run a new weight management project aimed at people with a high BMI. Involving nutrition and exercise advice similar to our old 'Choices' programme. There is a possibility of some funding for this.

Staff Training

I am about to take my 3yrly revalidation examination for my level 4 Cardiac rehabilitation qualification.

I am taking a course on Safeguarding of Vulnerable Adults (SOVA) on line.

Sue Edwards.

App-1.

Sue Edwards - Prestatyn Town Council

From: Sandy Williams <Sandy.Williams@northwalescu.co.uk>
Sent: 26 October 2015 10:24
To: Sue Edwards - Prestatyn Town Council (sue.edwards@prestatyntc.co.uk)
Subject: FW: Today

As promised have a good day ☺

From: Chris Linney
Sent: 16 October 2015 15:50
To: Sandy Williams
Subject: Today

Hi Sandy, just to let you know that today has been very busy, two new members and two enquires (took forms away) two loan applications and others taking loan forms. I think yesterday really has had a positive impact on people who are aware of the promotion. I will sleep well tonight..thought you may like to know..Chris..

Sandy Williams
Business Development Officer
North Wales Credit Union Limited
0333 2000 601
07884 056547
Website: www.northwalescu.co.uk

Authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority. Registration No: 213672

This message contains confidential information and is intended only for the individual named. If you are not the named addressee you should not disseminate, distribute or copy this e-mail. Please notify the sender immediately by e-mail if you have received this e-mail by mistake and delete this e-mail from your system. E-mail transmission cannot be guaranteed to be secure or error-free as information could be intercepted, corrupted, lost, destroyed, arrive late or incomplete, or contain viruses. The sender therefore does not accept liability for any errors or omissions in the contents of this message, which arise as a result of e-mail transmission. If verification is required please request a hard-copy version.

Debbie Hughes

Report October 15

Prestatyn Social Riders

Group expanding with approximately 8-10 riders attending 3 times weekly. Monthly maintenance sessions set up this year and the group now maintain the bikes which are being used weekly. The trailer is used most Wednesdays to ride other cycle routes.

The PTC paying for spares at present which is minimal. The Group willing to take responsibility for the maintenance of the bikes but not able to buy spares. We are hoping to find funds to support this.

Children's Allotment Club

The last session was held on 15th September. Over the past 4 years we have had 32 children taking part with 10 having their own plots with their families over this time. 2 of the older girls have been with the club from the beginning and during this last year have completed their Practical Allotment Agored accreditation qualification. They also volunteered their time over the past 12 months to help support younger members of the club.

The plan is to start a Community allotment and incredible edible growing session starting next March which will be open to all adult's families and children.

Schools cycling

Ysgol y Llys and Clawdd Offa now set up their after school cycling clubs. Aiming to set up a second schools cycling coaching course soon, with welsh cycling and DCC, to include the other 3 schools.

Table tennis sessions

Setting up social table tennis sessions for adults and a children's club from Ty Caradoc CC.

July – October 2015

Events 2015

The Fantasy Fun Day was planned out at the end of June and went ahead at the beginning of August. The event was heavily promoted including via BBC Radio Wales.

There are three remaining events this year – Halloween, the Christmas lights switch on and the Christmas grotto.

Changes have been made to two of the events, with sponsorship-in-kind found for a third. For Halloween, a spooky bus (Routemaster) has been introduced to give the event an extra lift. The Scala has also agreed to support the town council's event, hosting scary creatures and providing the start and end point for the treasure hunt. The spooky bus will also take people from the town to the Ffrith where an additional Halloween event is being staged. Tying in to other events in this way can provide an additional boost to town events without additional costs being incurred.

The Christmas lights switch on will largely remain the same this year but will be reviewed as part of the 2016 event schedule. However, given that the event happens around the same time as the Nova reopens, the Nova's catering team have agreed to provide refreshments for those coming to the light switch on – effectively in-kind sponsorship. There will also be Nova discount vouchers available for those that attend.

There will be a significant change to the Christmas Grotto this year. It will go ahead over three Saturdays in December – 5, 12, 19 - but the venue will be different. We will be working with the Artisans Collective to host the grotto in the old library. This links in with the high street and hopefully should attract higher footfall. There is also a community element to the grotto as Men's Shed will be helping with the grotto design and also building a sleigh which will be used for photo opportunities outside the library.

The first day of the grotto falls on the same day as the Nova's family event (Dec 5th). As such, I have been working with Denbighshire County Council to maximize the opportunities this brings. The Routemaster bus will make another appearance, ferrying visitors between both the grotto and the Nova. Denbighshire are again providing sponsorship-in-kind providing an elf for the bus to entertain children and giving away gifts.

Events plan 2016

Historically events have been very successful in the town. However there is now an opportunity to revisit and refresh the offerings, together with the exploration of alternative funding options such as sponsorship. Meetings have been held with event providers to explore options for 2016 and the Prestatyn Town Council team has also been encouraged to brainstorm ideas and put forward suggestions.

A report on events – where the council is at now, where it would like to be, and opportunities for future development/funding together with new event ideas for 2016 – has been put together as a result. From this work the events plan for the next 12 months should be determined along with partnership working and funding options.

Event healthy and safety

Event protocols are key to the delivery of any successful event. It is a requirement from Denbighshire Count Council that event proposal forms and risk assessments are completed and sent in a minimum of six weeks before an event. This has been in place for some time but now DCC are applying this quite rigorously. As a result, forms are being filled in and risk assessments prepared and completed on time as required, and DCC has praised the thoroughness of this work. Internally at Prestatyn, an events form and checklist has also been developed that provides an up-to-date view of where each event, particularly through the planning stages, is at. This should enable any member of staff to pick up an event and deliver it if needs be.

Website and social media

Works is ongoing in these areas. The council would benefit from a social media policy and style guide to ensure all messages across social media platforms (Visit Prestatyn/What's On Prestatyn Facebook and atprestatyn Twitter feed) are engaging, accurate, responsive and clearly 'Prestatyn'. More use is being made of Facebook and Twitter to drive engagement with the town, businesses, residents and visitors. However other social media channels have gone unused for some considerable time and these are being reviewed. The www.atprestatyn.co.uk website – in particular the news section – is being updated more regularly. However the website is not mobile responsive and, as that is where most website traffic will come from, options are being explored to further develop and make better use of this site.

Visit Wales

Opportunities exist with Visit Wales and North Wales Tourism to drive interest in Prestatyn, particularly around events or new initiatives. 2016 will be the Year of Adventure in Wales and we will be looking to maximize social media opportunities for the town around this campaign, together with tying in some town events. This will enable greater coverage and publicity opportunities.

Town newsletter

It has been proposed that a town newsletter, issued every two months, may be helpful for advising retailers and residents of ongoing town developments and forthcoming events. A design is being developed together with a plan for cost-effective distribution.

Prestatyn Coach Plan

The introduction of a coach drop-off point in the High Street affords the opportunity to drive day and short-break visitors to the town. A destination marketing pack is being written and developed for tour

operators and tourism journalists with a view to inviting them to discover Prestatyn. Once complete this branded pack will also be used to sell the town and help businesses and people looking to move into the area. The pack will also be accompanied by a suite of pictures, some of which have already been taken with more to be done at a later date. In the meantime, copy has been written and images provided for a national Coach Driver's handbook, again selling the town as a destination.

Business Together

The letter and agenda for the Business Together meeting was prepared. Following this meeting, a press release on the first anniversary of the Healthy High Streets initiative was written and feedback given to businesses who were not able to make the meeting. An application was also written and sent off for the Great British High Street awards.

Press

A number of press releases and statements have been drafted and issued since the end of June. These include:

Fantasy Fun day (two releases: pre and post event)

Free parking

Sandcastle festival

Pendyffryn surgery

Seabank surgery

TK Maxx opening

Caravan site planning request

Healthy High Streets anniversary

Holding statement re Scala

Great British High Street application

Fit for All

Mayor's calendar launch

Community Awards

Half term activities

CCTV (two releases)

Halloween and Christmas lights switch on

Quote re Nova delayed opening

Quote and release re Lesley Griffiths visit

Additional media activity included a live Interview with BBC Radio Wales re Fantasy Fun Day

Credit Union awareness campaign

Copy has also been drafted for:

Coach Drivers' brochure

Battle of Britain speech – Scala event

Letter re Ty Nant consultation

Report: Rachael Wheatley

Ends

Events 2015/2016

Background

Prestatyn Town Council's events' programme has run successfully for the last three years. Additional events such as the Flower Show, Car Show and carnival also help to drive visitors, raise the profile of the town and increase footfall and revenue.

Given that PTC events have been running for some time there is an opportunity, ahead of 2016, to revisit and refresh the existing schedule, taking into consideration the thoughts and ideas of PTC, residents, tourists, partners and businesses and associated forums.

There are enormous benefits to be had from town events which are well delivered, well executed, well promoted and, ultimately, measurable. For an events' programme to deliver it needs set objectives, key target markets, and robust procedures with a focus on quality rather than quantity. Diversifying and changing the nature of the events keeps the offering fresh, generates new interest and gives visitors and tourists alike increased reasons to visit.

Opportunities exist in terms of partnership working and sponsorship and the development of a full, detailed sponsorship package would be beneficial.

Proposal

The remaining events for 2015 are Halloween's Spookfest, the Christmas lights switch on and Christmas grotto. These will follow largely in the footsteps of previous years and, in the interim, development work will take place on proposals for 2016.

The 2016 programme will be launched in January and every effort taken to avoid clashes with other events in town and across Denbighshire. A draft of proposed events (headline only) is outlined below. Once the initial plan is agreed, timings and details will be allocated to them.

Events

2016 has been deemed the Year of Adventure by VisitWales. Theming Prestatyn's to tie in with this would help leverage more coverage and publicity.

2015

Halloween Spookfest

Christmas 2015

Christmas lights switch on

Christmas grotto

2016

Easter

St David's Day – week of Welsh activities part-funded by Menter Dinbych

Routemaster – key periods

Romans' Return

Summer 2016 - Here Comes The Sun (summer campaign) : (June/July)

Beach festival – sculptures, games, volley ball. Links with Nova but bring elements into town – e.g creating of sand pit at precinct, beach-themed/Victorian games and activities, balloon modelling, liaise with retailers re picnic boxes which could be bought in town and taken to the beach, deckchairs and music in the high street, Routemaster bus to take people from town to the beach and back.

It's A Knock Out

Flower Show (PTC support)

Car Show (PTC support)

Prestatyn Carnival (PTC support)

Townfest: (August)

- Summer of music including party in the park (Coronation Gardens, High Street. Week-long activities culming in family-focused TownFest at weekend).
- TownFest: Alternative music, learning to play instruments, orchestras, bands – all genres, choirs, represented.
- Consider approach to Denbighshire Music Co-operative as work with schools
- Giant piano mat
(<http://www.bing.com/videos/search?q=giant+piano+mat&FORM=HDRSC3#view=detail&mid=995D6AC2D04BC3492157995D6AC2D04BC3492157>)
- Prestatyn Rocks
- Jazz Festival

Offa's Dyke marathon (September)

Four-day 185 mile marathon – independently organised but opportunities for town to get involved and offer a warm welcome to runners. Mayor at end to welcome to town? To liaise with DCC.

Fit for All - September

Halloween

Christmas lights switch on (opportunity to develop this further)

Christmas – based on A Child's Christmas in Wales

- Traditional choirs
- Dressed shop competitions
- Late night opening (query)
- Festive market in/alongside high street – chestnuts/hog roasts/mulled wine
- Santa and sleigh
- Lantern parade including themed giant lanterns
(<http://lanterncompany.co.uk/>)
- Tie in with Christmas tree lights festival – church stays open late?
- Hill side light show
- Christmas concert

- Hillside light show

Policy document

Each event will be fully supported and a brief prepared which outlines activities and objectives. A working document is now in place for each event with all the necessary policies, paperwork, event briefs, responsibilities and deadlines listed.

Measurement and evaluation

Effectively measuring and evaluating each event will be critical to assessing effectiveness. Data will also help inform the decision-making process for future events. Economic impact assessments, together with measurements including footfall, will help provide ROI information far more than visitor numbers alone.

Businesses and partners will be included in future evaluation, as will press coverage and promotions. To enable this, a more robust information-gathering system will be put in place ahead of 2016.

Sponsorship

Some events are worthy of sponsorship. Banding events together under an umbrella marketing strategy can strengthen sponsorship opportunities. A sponsorship exercise will help determine if there are companies/organisations that are ethically acceptable/not acceptable to approach. A fully-drafted sponsorship package and the returns for any investment would need agreeing ahead of making such a pitch. Grant opportunities are also another avenue to consider.

Delivery

An end of event report will be compiled providing a full overview.

Councillors' ideas:

'Prestatyn Pride'

Theatre festival/competition

Comic con, gamer events

Christmas concert for older generation

Food festival/beer festival

Morfa's concert

A Celtic food promotion at the St David's Day celebration.

Christmas tree lights switch on - celebrities.

Hillside - classical music, lighting etc.

Tea Dances/ Punch and Judy/barn dances/ traditional dances

Outdoor cinema

Jazz/blue event

Zumba/ Line Dancing/Yoga/ exercise classes

DRAFT TOWN EVENTS POLICY

- 1 To complement and not compete with other established town events – Car Show, Flower Show, Carnival, Christmas Tree Festival.
- 2 To support out of season community events that promote community/social engagement and help boost local economy.
- 3 To encourage local groups to adopt an event and/or business sponsorship to help further events future sustainability.
- 4 To assist DCC to develop larger scale coastal town events.

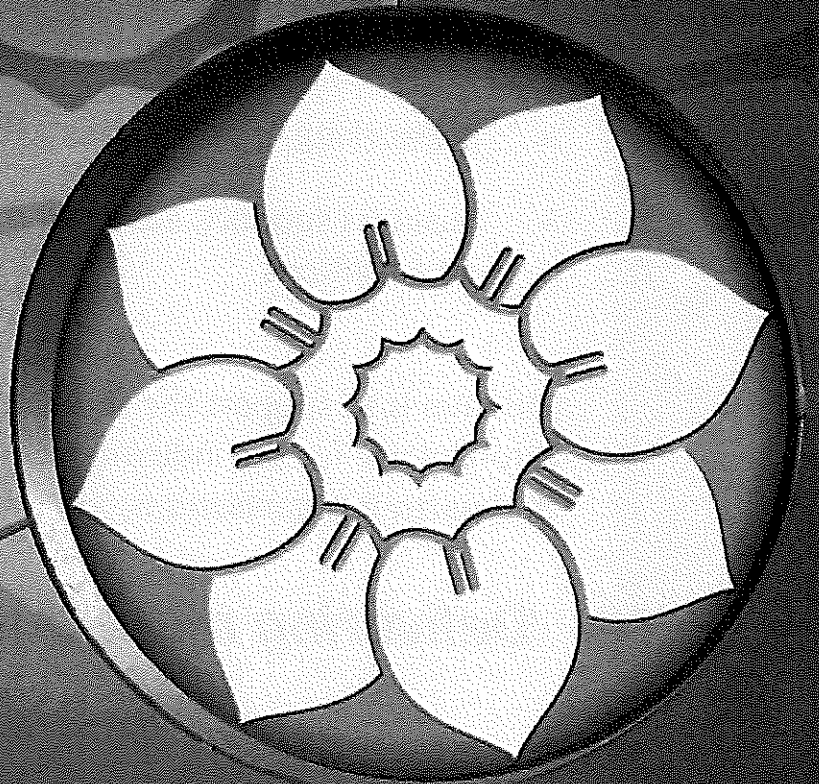
Mr N Acott
Prestatyn Town Clerk/Financial Officer

File ref: 21(2)

northwalestourism
twristiaethgogleddcymru

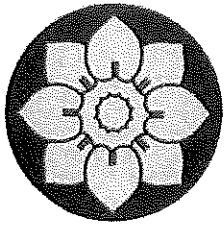
Membership Benefits Handbook

Visitor Attraction/Activities



www.northwalestourism.co.uk

2015



Membership - Digital Marketing - Direct Marketing
Distribution - Tourist Information Centres

INTRODUCTION

NORTH WALES TOURISM is the leading regional tourism

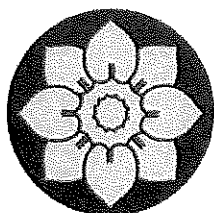
organisation committed to delivering activities that support the growth and development of a sustainable tourism industry in North Wales.

North Wales Tourism is a not-for-profit trade led organisation with over 1000 business and organisations currently in membership. The focus is on providing a wide range of services for members including:

- opportunities to reach visitor markets by being part of our regional and national marketing activities
- access to exclusive money saving benefits
- networking opportunities with other tourism businesses
- business support, advice and signposting to funding organisations

Our aim is to support the tourism community by providing a strong voice for the industry representing our member businesses and partner organisations.

***‘Delivering more business to maintain a
sustainable
tourism industry in North Wales’***



Membership - Digital Marketing - Direct Marketing
Distribution - Tourist Information Centres

CONTENTS

Support you and your tourism business...

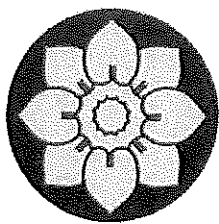
1. Digital Channels
2. Guestlink Products
3. Press & New Media Support
4. Communication

Saving you money...

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6. Argos & Homebase special discount offer
7. Low cost training & development workshops
8. Free bespoke Financial Advice from
Hadlow Edwards Wealth Management Ltd
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11. Card Cutters—credit card deals
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**Membership - Digital Marketing - Direct Marketing
Distribution - Tourist Information Centres**

1. DIGITAL CHANNELS

Digital Marketing

Go North Wales Facts

8+ Million annual website hits

With over 8 million website hits annually, Go North Wales provides a great platform to market your accommodation.

Over 7,000 Facebook Likes

Our strong following on Facebook makes it an ideal place to push a special offer, or just promote your business.

Nearly 6,000 Twitter Followers

Like Facebook, Twitter is an excellent place to gain further exposure. But with the net-working advantages, it makes it ideal to speak to potential customers. With a good following on Twitter, we can assist in getting people talking about your business.

2,000 email subscribes

Go North Wales Offers, our special offers email, currently has a mailing list of 2,000. That's 2,000 potential customers you can market your accommodation to.

Combined total of 14,000 social media followers

With over 14,000 followers on social media, and growing, we can provide your business with greater digital exposure.

What we offer

Website

Entry on the Go North Wales site

Your business will appear under the accommodation header on our website. Your entry will also be visible for specific searches in regions, type of accommodation etc.

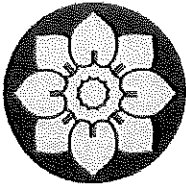
Booking feature

Opt into our online booking system and turn your website entry into a fully functional booking engine.

Free Availability chart

Many more channels are available through Guestlink +Affiliates.

Please contact us for more information.



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Who's Who in Tourism



Visit Wales (VW) - is the **Welsh Government's** tourism team within the Department for Business, Enterprise Technology and Science. Visit Wales is responsible for formulating tourism policy, encouraging investment in, and improving the quality of the visitor experience in Wales. Visit Wales is also responsible for marketing Wales within the UK and internationally. There are two main areas of work within Visit Wales; Marketing and Development.

Llandudno Junction Office - 0300 062 5034

Trefforest Office - 0845 010 3300 (English) 0845 010 4400 (Welsh)



Wales Tourism Alliance (WTA) was formed when the National Assembly for Wales was established and the responsibility for tourism was devolved from Westminster to Cardiff. It has evolved over the years and is now widely recognised as the voice of the industry in Wales. Their role is to inform and forward the views and needs of the tourism community to the Welsh Government, the extend Business Minister (whose portfolio includes tourism) and to Westminster (on non devolved issues). They do this by meeting face to face with both Assembly Members and Welsh MPs on a regular basis, so that they an input direct from the industry.

The WTA works through: Debate; Consultation and Partnership.

1. The first part of the document is a list of the names of the members of the committee.

2.

3.

4.

5.

6.

Grants to new Local Government Organisations 2015/16

Name of Group	Details	Project Cost	Amount Sought	Budget Remaining	Registered Charity	Comments
Men's Shed Project	To allow men to engage in practical social events to combat isolation	100	100	450	N/A	New group with weekly meetings at Art and Craft Heritage Centre
Prestatyn Jam Butty Coffee Morning Group	To benefit North West Community by holding events involving all ages. Maintaining links with Salford Camp and contributing to community projects e.g. community gardens	360	240	450	N/A	New group seeking to provide training for six volunteers in food hygiene to maximise use of community kitchen facilities

Ack 9.10.17

PRESTATYN TOWN COUNCIL
CYNGOR TREF PRESTATYN

COMMUNITY GRANTS

GRANTS TO LOCAL VOLUNTARY AND NON-PROFIT ORGANISATIONS
LOCAL GOVERNMENT ACTS 1972 AND 1989



1. Applicant's Details

Name: JANE M. SZABO
Address: 12 Bryn - y - Don, Prestatyn, LL19 7AT
Telephone No: 01745 855491

2. Details of Organisation

Name of Organisation: PRESTATYN TOWN BIRTH COFFEE MORNING GROUP
Registered Address: COMMUNITY CENTRE Salford Camp
Charity Registration No. (If Applicable): N/A
Date when formed: Approx 6 months Ago
Geographical area covered: PRESTATYN NORTH WEST

3. Name and address of Secretary:

AS ABOVE

Name and address of Treasurer:

SUE OAKLEY
27, Ffordd Penwylfa, Prestatyn
01745 407569

4. Brief Statement on Objects/Purpose of the Organisation:

To BENEFIT THE NORTH WEST COMMUNITY
BY PUTTING ON EVENTS INVOLVING ALL AGES
MAINTAINING LINKS WITH THE CAMP AND CONTRIBUTING
TO PROJECTS. I.E. COMMUNITY GARDEN-CHILDREN
REINOVAY

5. Criminal Records Bureau Checks

If your organisation provides direct services to young children or vulnerable persons are staff/workers subject to CRB checks? Yes/No

Comments: May have to do so in the
FUTURE.

6. State purpose for which finance is being sought and how this will benefit Prestatyn

WE REQUIRE A TOTAL OF 6 TO MAN THE
KITCHEN FOR EVENTS I.E. BURNS SUPPER
QUIZ AND PIE PEAS ETC. FOOD TRUCKS CORNS
REQ. £360

(i) Estimated Total Cost of Project: £360

(ii) Amount being Sought: £240 = 4 PLACES...

7. Please provide:

- (i) Details of any other financial assistance being obtained or applied for from other sources

NONE AS YET AS A NEW
ORGANISATION WE ARE JUST STARTING TO RAISE
FUNDS.

- (ii) Please describe the main voluntary fund raising events which have taken place during the last twelve months and state how much has been raised by any such activity?

TABLE TOP SALE £200 + DONATIONS
COFFEE MORNINGS (SMALL PROFIT) £5500
ACCOUNTS
DONATIONS FROM FRITH AND CHIES.

8. PLEASE ENCLOSE A PHOTOCOPY OF YOUR LAST AUDITED AND/OR CURRENT BALANCE SHEET.

(No application will be considered unless this information has been supplied except in the case of a new organisation).

9. Who should be contacted in case of queries regarding your application?

SUE OAKLEY AS OVER LEAF.

10. If your group is successful in receiving a financial donation to whom should the cheque be made payable?

SUE OAKLEY TREASURER.
PRESTATYN JAM BUTTY COFFEE MORNING GROUP.

Signature of Applicant J.M. Szabo.

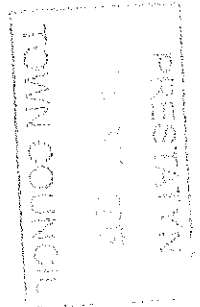
Date 7th OCT 2015.

To: Prestatyn Town Council
7 Nant Hall Road
Prestatyn LL19 9LR
Tel 01745 857185

PRESTATYN TOWN COUNCIL
CYNGOR TREF PRESTATYN

COMMUNITY GRANTS

GRANTS TO LOCAL VOLUNTARY AND NON-PROFIT ORGANISATIONS
LOCAL GOVERNMENT ACTS 1972 AND 1989



1. Applicant's Details

Name: Richard Wilcock.....
Address: 15 Gordon Avenue, Prestatyn, Denbighshire, LL19 8RU
Telephone No: 01745 889203.....

2. Details of Organisation

Name of Organisation: *Mens Shed*
Registered Address: Old Library, Nant Hall Road, Prestatyn LL19 9LR.
Charity Registration No. (If Applicable):
Date when formed: 09/2015.
Geographical area covered: Prestatyn.....

3. Name and address of Secretary:

Roger Lane, 24 Fairview Avenue
Prestatyn, Denbighshire, LL19 8SE

Name and address of Treasurer:

Richard Wilcock, 15 Gordon Avenue, Prestatyn, Denbighshire, LL19 8RU.

4. Brief Statement on Objects/Purpose of the Organisation:

To allow men to engage in practical and social events together to combat isolation. The emphasis will be on making things utilising the skills and interests of members.

.....

.....

5. Criminal Records Bureau Checks

If your organisation provides direct services to young children or vulnerable persons are staff/workers subject to CRB checks? Yes / No

Comments: No young people are involved in the group.

6. State purpose for which finance is being sought and how this will benefit Prestatyn

To provide funds for the purchase of tools and materials

- (i) Estimated Total Cost of Project: *Prestatyn*
(ii) Amount being Sought: *£100*

7. Please provide:

- (i) Details of any other financial assistance being obtained or applied for from other sources
The group is applying to other organisations for grants.
- (ii) Please describe the main voluntary fund raising events which have taken place during the last twelve months and state how much has been raised by any such activity?
None as the group has just started.

8. **PLEASE ENCLOSE A PHOTOCOPY OF YOUR LAST AUDITED AND/OR CURRENT BALANCE SHEET.**

(No application will be considered unless this information has been supplied except in the case of a new organisation).

We can supply a copy of the groups bank account holdings.

9. Who should be contacted in case of queries regarding your application?

Richard Wilcock.

10. If your group is successful in receiving a financial donation to whom should the cheque be made payable?

Prestatyn Mens' Shed.

Signature of Applicant

Date

Richard Wilcock
19/10/15

To: Prestatyn Town Council
7 Nant Hall Road
Prestatyn LL19 9LR
Tel 01745 857185