



PRESTATYN TOWN COUNCIL
CYNGOR TREF PRESTATYN



7 Nant Hall Road
Prestatyn
LL19 9LR

7 Ffordd Llys Nant
Prestatyn
LL19 9LR

28th March 2023

28^{ain} Mawrth 2023

Dear Councillor

Annwyl Gynghorydd

You are SUMMONED to attend a meeting of
COMMUNITY DEVELOPMENT
REGENERATION COMMITTEE to be held in
The Chambers, Prestatyn Town Council, 7
Nant Hall Road, Prestatyn on Wednesday 5th
April 2023 Upon Rise of TOWN PLANNING
COMMITTEE.

Fe'ch GELWIR i gyfarfod y PWYLLGOR
DATBLYGU AC ADFYWIO CYMUNED yn Y
Siambrau, Cyngor Tref Prestatyn, 7 Ffordd Llys
Nant, Prestatyn ar Ddydd Mercher 5^{ed} Ebrill 2023
pan ddaw cyfarfod y PWYLLGOR CYNLLUNIO
TREF i ben.

Yours Sincerely

Yn gywir iawn

Town Clerk

Clerc y Dref

1 APOLOGIES

1 YMDDIHEURIADAU

2 DECLARATIONS OF INTEREST

To receive notice of Councillors
personal and/or prejudicial interest in
tonight's proceedings.

2 DATGANIADAU O DDIDDORDEB

Derbyn hysbysiad am ddiddordebau
personol a/neu ragfarnus y cynghorwyr yn
nhrafodion y cyfarfod heno.

3 PUBLIC PARTICIPATION

3 CYFRANOGAETH GYHOEDDUS

4 MINUTES

CDRC meeting 5th October 2022
Appendix i

4 COFNODION

Cyfarfod CDRC 5^{ed} Hydref 2022
Atodiad i

5 URGENT MATTERS ARISING

5 MATERION BRYN YN CODI

6 ASSOCIATION UPDATE

Appendix ii

6 DIWEDDARIAD Y GYMDEITHAS

Atodiad ii

7 EVENTS

8 BUNTING/FLAGS

7 DIGWYDDIADAU

8 BANERI/FFLAGIAU

To: All Town Councillors
All County Councillors
Public Notices

I'r: Cynghorwyr Tref i Gyd
Cynghorwyr Sir i Gyd
Hysbysiadau Cyhoeddus

COMMUNITY DEVELOPMENT AND REGENERATION COMMITTEE

Minutes of Community Development and Town Regeneration Committee held on Wednesday 5th October 2022 at 8.45pm-9pm.

PRESENT

Councillors: T. Jones MBE (Mayor & Chair), A. West, C. Holliday, A. Tomlin, J. Matthews, B. Williams, E. Heaton
Remote: Cllr G. Sandilands, Cllr C. Evans, and Cllr H. Irving

IN ATTENDANCE

Mrs. L. Fearn - Town Clerk/ Responsible Financial Officer and Mrs. C. Ashworth - Administration Officer.

APOLOGIES

Councillors: B. Murray, G. German, J. Thompson-Hill, S. Frobisher, K. Clewett, A. Sampson, J. Mclellan

167 DECLARATIONS OF INTEREST

Councillors were reminded of need to declare personal and/or prejudicial interests in tonight's proceedings.

NONE RECEIVED

168 PUBLIC PARTICIPATION

No member of the public attended.

RECIEVED

169 MINUTES FOR CDRC 5TH OCTOBER 2022

The minutes from the Community Development and Regeneration Committee meeting held on 5th October 2022 were accepted.

APPROVED

170 UPDATE ON TOURISM PARTNERSHIP MEETING 21.09.22

Members receive Cllr C. Evans Report regarding her recent meeting with the Tourism Partnership Group.

RECEIVED

Cllr J. Matthews leaves the meeting at 8:55PM

171 DENBIGHSHIRE CCTV REPORT

Members received a report from the Denbighshire CCTV Partnership.

RECEIVED

Cllr E. Heaton leaves the meeting at 8:56PM

172 REMEMBRANCE SUNDAY

Members received the Itinerary for Remembrance Sunday.

RECEIVED

173 HALLOWEEN

Members received a flyer containing a list of ideas for Halloween. It was unanimously agreed that budget for the Halloween proposal would be a maximum budget of £1k from the 'events' nominal.

Town Clerk to also contact the press about advertising the Events.

RESOLVED

174 FREE PARKING

Denbighshire County Council's Car Parking Officer requested dates for five free parking days.

Members agreed the dates would be Monday 31/10/22 Halloween, Thursday 24/11/2022 Festive Light Switch on, Saturday 17/12/2022 Christmas Event, another date in December for Santa's Grotto and a possible day in January to bring people back into the town.

RESOLVED

Chairman _____

Report to: Prestatyn Town Council

Report by: Councillor Carol Evans

Date of Report: 22nd March 2023

Subject: Destination Partnership Board Meeting 8th March 2023

Background

The purpose of the above named organisation is to play a key role in the management of the visitor's and resident's experience of the County. This is the second meeting I have attended having been elected as Prestatyn Town Council's representative. Through this Partnership Board the effective management and development of the County's visitor and heritage attractions are discussed and implemented through the Destination Management Plan and Tourism Strategy.

The meeting was held at Nantclwyd y Dre, Ruthin, a mediaeval house which will open to the public on 1st April 2023

Members of the Board include the following —

DCC Tourism Manager
Llangollen Eisteddfod
St Asaph Cathedral
Llangollen Railway
Wild Pheasant Hotel, Llangollen
Ruthin Town Council
Rhug Estate, Corwen
Clwyd AONB
Coleg Llandrillo
Ruthin Gaol
Rivercatcher Holiday Cottages and Log Cabins, Llandrillo
Coed y Glyn Holiday Cottages, Glyndyfrdwy
Corwen TC
Visit Wales
100 Knights Leisure Company, Llangollen

Notes from Meeting held on 8.3.23

- A presentation was received on the Levelling Up funding for Clwyd South (3.8 million) and Clwyd West . The successful projects will bring benefits to Llangollen/Corwen Railway, Ruthin Town and neighbouring rural locations (10.95 million)

- These projects are focussed on increasing footfall to these towns through various regeneration initiatives. Although Ruthin town has fantastic heritage buildings, the public realm lets the town down. Projects will link the heritage trail to open spaces and the River Clwyd and enable removal of the roundabout in the town square in order to better host events
- Ruthin Town Council's Town Plan was instrumental in the bid's success which highlighted the Council's vision and plans for Active Travel, creation of activity zones and Green Space Links
- Corwen has the lowest footfall in the County but there is great potential for growth
- The group acknowledged the difficulty in recruiting and retaining volunteers.
Representatives will be invited to a future meeting to discuss recruitment initiatives. This is an initiative already in action through Ruthin TC
- The general consensus around the table was that despite many challenges and hangovers from the Covid era, businesses were looking up. The challenges are minimum wage increases, utility costs. Recruitment difficulties appear to be easing
- Hospitality industry still struggling, with visitors booking accommodation late making forward planning difficult
- Social media led marketing is crucial for business, particularly Instagram. Business Wales offer a range of digital marketing courses
- The retail sector is under represented around the table, maybe a representative from Prestatyn Business Forum could be persuaded to join

Conclusions and Recommendations

These meetings are very south Denbighshire centric. Meetings generally conclude with a "round the table" summing up on how towns are faring, delivered by the businesses who operate in those towns. In order to effectively report Prestatyn's situation to this Board I feel it is essential that the representative from PTC who attends this Board is also the Town Council's representative for Prestatyn Business Forum and attends their meetings. This is how Prestatyn can get its voice heard by DCC Tourism and to hopefully encourage Prestatyn businesses to join. Representatives from DCC's tourism/heritage locations attend, e.g. Ruthin Gaol, Llangollen Eisteddfod, Countryside Services. Prestatyn has The Nova which is the largest establishment in town providing leisure/tourism activity. Their input would be invaluable as a barometer on visitor numbers, recruitment issues, skills gaps etc etc.

The upcoming AGM in May provides an opportunity to tweak our representation in order to achieve a better joined up way to get Prestatyn's voice heard