



PRESTATYN
TOWN COUNCIL

CYNGOR
TREF PRESTATYN



7 Nant Hall Road
Prestatyn
LL19 9LR

7 Ffordd Llys Nant
Prestatyn
LL19 9LR

25th February 2015

25^{ain} Chwefror 2015

Dear Councillor

Annwyl Gynghorydd

You are invited to attend a meeting of **COMMUNITY DEVELOPMENT AND REGENERATION COMMITTEE** to be held in Council Chamber, Municipal Offices, Nant Hall Road, Prestatyn on **Wednesday 4th March 2015** at 6.15pm

Fe'ch gwahoddir i gyfarfod y **PWYLLGOR DATBLYGU AC ADFYWIO CYMUNED** yn Siambr y Cyngor, Swyddfeydd y Cyngor, Ffordd Llys Nant, Prestatyn ar **Ddydd Mercher 4^{ydd} Mawrth 2015** am 6.15pm

Yours sincerely

Yn gywir iawn

Town Clerk

Clerc y Dref

- 1 APOLOGIES
- 2 COMMUNITY AND TOWN DEVELOPMENTS
 - a) Mr M. Dixon, Coastal Team Leader, Economic and Business Development, Denbighshire County Council
 - b) Mrs R. Astle, Community Events and Town Support Officer
 - c) Ms S. Edwards, Health and Community Development Manager
- 3 TOWN PROJECTS LISTING 2015
Copy attached
- 4 PRESTATYN CAR PARKS
 - a) Study Report from Denbighshire County Council (Copy attached - www.denbighshire.gov.uk)
 - b) Fern Avenue Car Park
To update Committee on rental review Financial/Legal Implications: Car park owned by DCC and letter of agreement for 4hrs free parking with Town Council with rental of £7,000 pa. This figure is currently under review for 2015/16 period.

- 1 YMDDIHEURIADAU
- 2 DATBLYGIADAU'R GYMUNED A'R DREF
 - a) Mr M. Dixon, Arweinydd Tîm yr Arfordir, Datblygiad Economaidd a Busnes, Cyngor Sir Ddinbych
 - b) Mrs R. Astle, Swyddog Cefnogi Tref a Digwyddiadau Cymunedol
 - c) Ms S. Edwards, Rheolwr Iechyd a Datblygiad Cymunedol
- 3 RHESTR O BROSIECTAU'R DREF 2015
Mae copi wedi'i atodi
- 4 MEYSYDD PARCIO PRESTATYN
 - a) Adroddiad Astudiaeth gan Gyngor Sir Ddinbych (Mae copi wedi'i atodi - www.denbighshire.gov.uk)
 - b) Maes Parcio Rhodfa Rhedyn
Rhoi'r manylion diweddaraf i'r Pwyllgor am Oblygiadau Cyfreithiol/Ariannol yr adolygiad rhentu: CSDd sydd berchen ar y maes parcio, llythyr cytundeb ar gyfer 4 awr o barcio am ddim gyda Chyngor y Dref a rhent o £7,000 y flwyddyn. Mae'r ffigur

yma dan adolygiad ar hyn o bryd ar gyfer y cyfnod 2015/16.

- 5 FINANCIAL ASSISTANCE APPLICATIONS TOWN EVENT
- a) Denbighshire Learning Disability Forum – Ffrith Funday. Copy attached
Financial/Legal Implications: To be contained within 2015/16 budget provisions.
- b) Benefits Advice Shop
To consider proposals to introduce Prestatyn/Meliden outreach service to be based in town. Copy attached
Financial/Legal Implications: 2015/16 Budget Provision £1800 for six month project. Local Government Act 1972 Section 137
- c) SCHOOL SWIMMING 2014/15
To consider applications from Bodnant Community School. Copy attached
Financial/legal Implications: 2014/15 Budget provisions £600. Local Government Act 1972 Section 137

- 5 CEISIADAU AM GYMORTH ARIANNOL DIGWYDDIADAU YN Y DREF
- a) Fforwm Anabledd Dysgu Sir Ddinbych – 'Ffrith Funday'. Mae copi wedi'i atodi
Goblygiadau Ariannol/Cyfreithiol: I'w cynnwys yn narpariaethau cyllideb 2015/16.
- b) Siop Cyngor am Fudd-daliadau
I ystyried cynigion ynglŷn â chyflwyno gwasanaeth allgymorth Prestatyn/Gallt Melyd a fydd wedi ei seilio yn y dref. Mae copi wedi'i atodi
Goblygiadau Ariannol/Cyfreithiol: Darpariaeth Cyllideb 2015/16 £1800 am brosiect chwe mis. Deddf Llywodraeth leol 1972 Adran 137
- c) NOFIO I YSGOLION 2014/15
Ystyried ceisiadau gan Ysgol Gymunedol Bodnant. Mae copi wedi'i atodi. Goblygiadau Ariannol/Cyfreithiol: Darpariaeth cyllideb 2014/15 £600. Deddf Llywodraeth Leol 1972 Adran 137

To: All Town Councillors
Officers and Press Representatives
Mr T. Brown – Internal Auditor
Prestatyn Library
www.atprestatyn.co.uk

I: Holl Gynghorwyr y Dref
Swyddogion a Chynrychiolwyr y Wasg
Mr T Brown – Archwilydd Mewnol
Llyfrgell Prestatyn
www.atprestatyn.co.uk

TOWN PROJECTS LISTING 2015/16

PROJECT	COMMENTS	ACTIONS
Uplighting of 'Evergreen Oak' tree at Ty Pendre	Feasibility works in progress e.g. tree condition survey, highways consultation. External funding source identified 2015/16	Further consultation prior to Committee report. Joint PTC/DCC project.
Provision of additional seating in High Street	External funds and donations secured. Additional seats awaiting DCC installation and final location approval from County Highways. DCC 1.5k Donations 2.5k PTC1.5k	Work planned March-June 2015.
Information Boards	Proposed use of car parks delayed by County Council car parks review. 9.5k External funding allocation secured for spend in 2015/16	Sites to be confirmed with County Highways. Design, materials and information panels to be agreed. Joint DCC/PTC project
Prestatyn Coach Park	DCC progressing. Majority of funds identified but dependent upon final scheme. DCC 25k	Ongoing discussions with DCC and Arriva Wales/coach operators. DCC project
A55 Tourism Signage	DCC/MAG to agree wording/signage following change in legislation. PTC 5k contribution	Progress report being sought. Joint DCC/PTC project.
Lighting of High Street Tree	Phase 1 trees by Scala completed 2014. Phase 2 trees by Vicarage External funds 3k. PTC to meet running costs of LED low energy lighting £100pa	Seek progress report from DCC Street Lighting and completion date required.

Catenary Wire High Street, Prestatyn	New installation. DCC funding installation. PTC to assist with future maintenance costs £600pa dependent upon number of flag changes.	Project completed
Prestatyn Town Precinct	Repaving, relocation of statue and fitting external power source. DCC project PTC funding contribution 1800k	Project completed
Memorial Plaque	PTC and local firm assisting families to secure plaque and installation	Awaiting DCC property owner consent
Prestatyn War Memorial	Restoration and access improvements to War Memorial. Contract sum 19k. Joint funding with CADW 10k /PTC8k/WMT 2.5k/Donations 4.5k	Project completion March 2015.
Hillside Shelter	DCC restoration project awaiting funds	DCC to identify additional funding sources
Nova	DCC project. PTC 28k contributing towards public convenience, promenade improvements, sea defences	Ongoing work to complete final partnership agreement. Projected completion date July 2015.
Bus Shelters	Replacement polycarbonate for safety glazing and inclusion of information cases	Feasibility study to be undertaken 2015/16
Cycle Skills Area	Site identified at Ffrith. Joint DCC/PTC project 20k PTC 20k External funding	DCC preparing public consultation exercise

Electronic business app plus information Panel to promote local businesses	Development and planned installation 2016/17 External funds 4.5k	Feasibility and planning work in progress
Window vinyls for empty shops	Provision of window vinyls External funds 3k	Work in progress
Pedestrian improvements from retail park to high street	DCC project. PTC assisting with branding etc.	Work in progress

File ref: 22(1)

9 Prestatyn Town Centre Analysis



9.1 Introduction

The purpose of this section is to present the method and findings of analysis undertaken for Prestatyn town centre.

9.2 Town Centre Study Area

Figure 9.1 below shows for Prestatyn town centre:

- Study area boundary (as defined by DCC)
- Location of retail premises within boundary (as provided by Address Point data)
- Car park locations, ownership and tariff/length of stay details (sourced as specified in Table 9.1 below)
- On-street limited waiting bay locations (sourced from ParkMap and survey data)

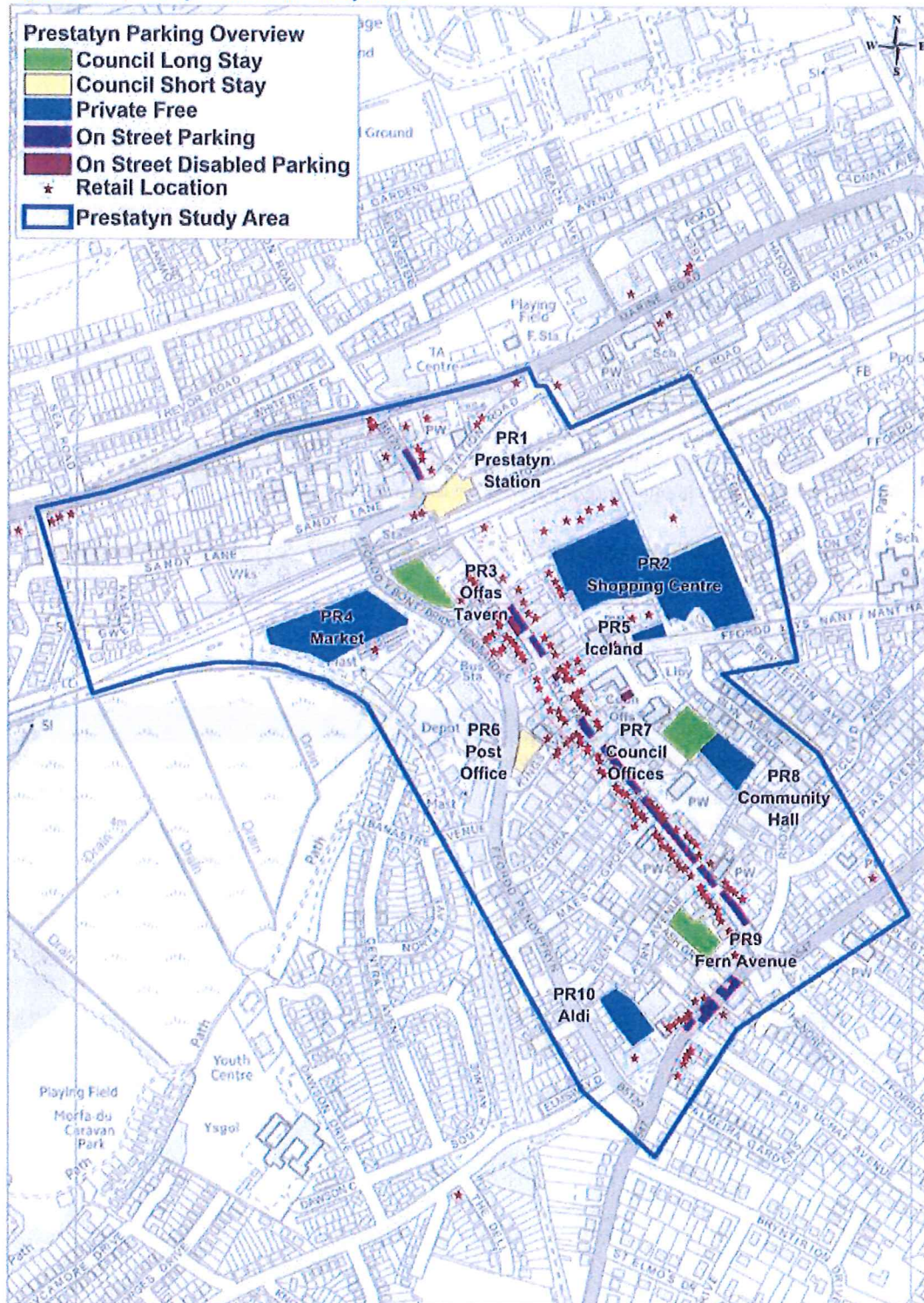
It can be seen from this figure that the main retail area runs along the High Street, with a concentration at the new shopping centre at the north end.

Details for each car park shown are presented in Table 9.1 below.

Table 9.1: Prestatyn car park details

Ref	Name	Ownership	Tariff	Capacity	Data Source
PR1	Prestatyn Station	Council	Short Stay	35	Council
PR2	Shopping centre	Private	Free	657	Survey
PR3	Lower High Street	Council	Long Stay	88	Council
PR4	Market car park	Private	Free	No data	-
PR5	Iceland	Private	Free	25	Survey
PR6	Post Office	Council	Short Stay	37	Council
PR7	Council Offices	Council	Long Stay	123	Council
PR8	Community Hall	Private	Free	90	Survey
PR9	Fern Avenue	Council	Long Stay	65	Council
PR10	Aldi	Private	Free	77	Survey
Total				1197	

Figure 9.1: Prestatyn town centre study area



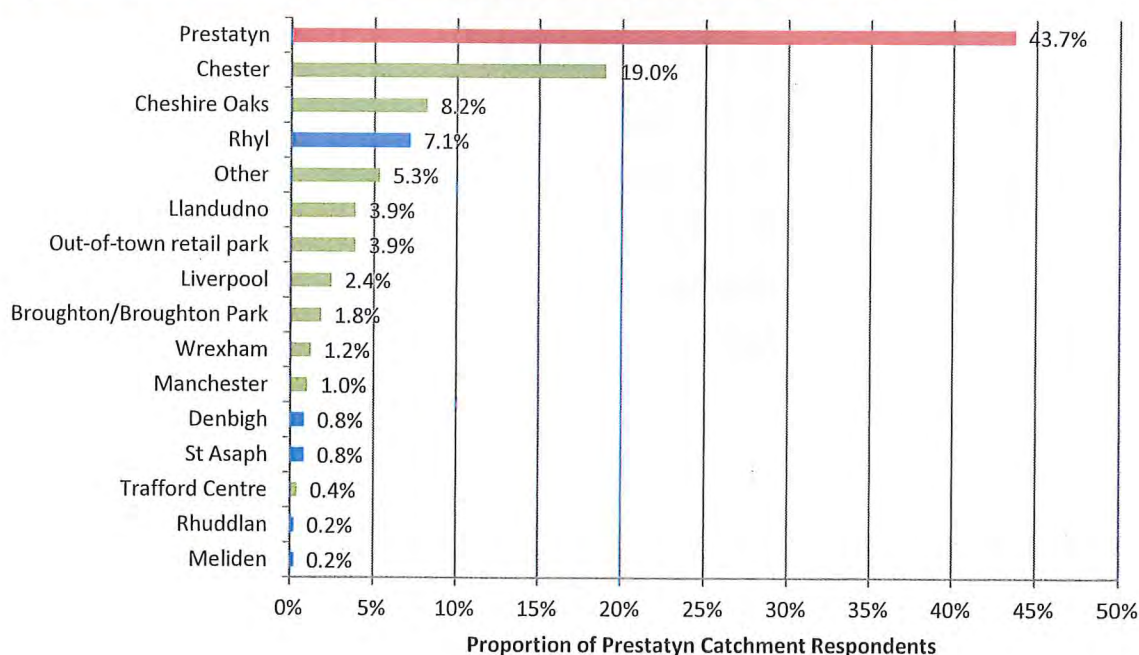
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9.3 Social Research Results

9.3.1 Attraction Level

For respondents whose nearest town centre is Prestatyn, the following chart shows the preferred location for non-grocery shopping activity (in response to question 11 of the questionnaire). The result for Prestatyn is shown in red; other Denbighshire towns are shown blue; and non-Denbighshire towns are shown green.

Figure 9.2: Non-grocery shopping destination for respondents whose nearest town is Prestatyn



Base: 422

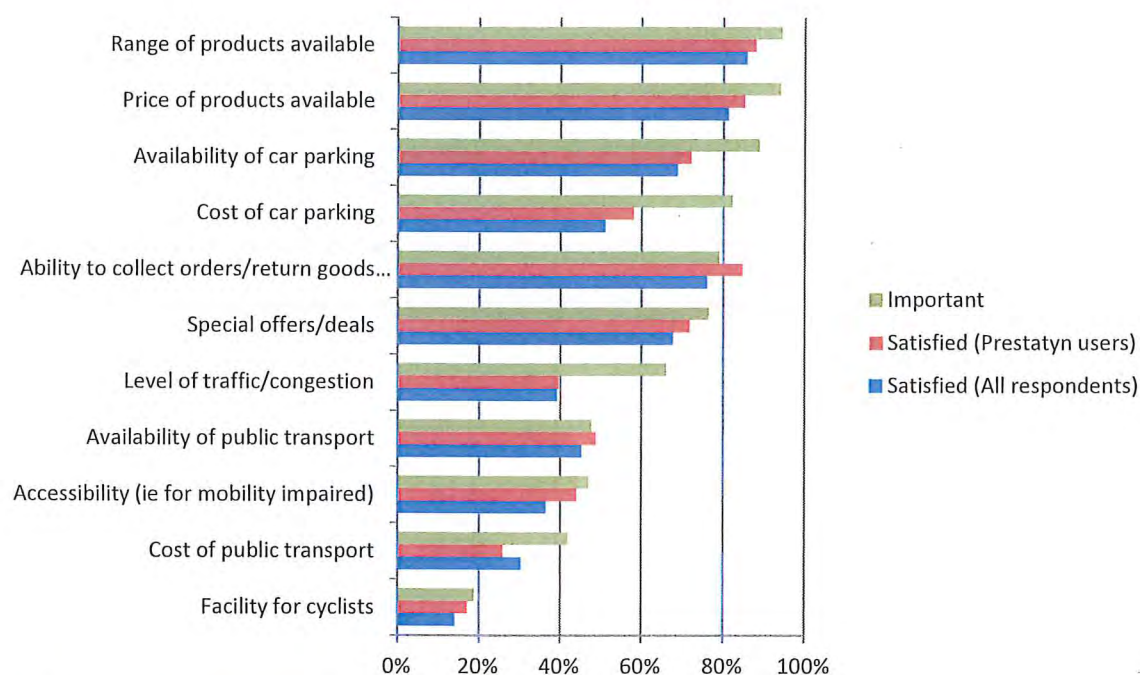
This chart shows that:

- Prestatyn is significantly the main attractor for respondents within its catchment area, accounting for nearly 45% of this sample
- Chester is the second most preferred location, accounting for 19% of the sample

9.3.2 Satisfaction Levels

For all respondents whose preferred non-grocery shopping location is Prestatyn, the following chart shows satisfaction results against the top six most important factors which contribute to an ideal shopping experience, as well as against the remaining accessibility related factors. The importance level and satisfaction level for all survey respondents is shown for each factor for reference.

Figure 9.3: Satisfaction levels of all respondents using Prestatyn for non-grocery shopping



Base: Prestatyn, range 382 to 580; All, range 2368 to 3534

This chart shows that:

- Satisfaction with the range and price of products available is above the average for all other locations
- Satisfaction with the availability and cost of car parking, the level of congestion, the availability of public transport, accessibility for the mobility impaired and facilities for cyclists is also above the average for all other locations
- Satisfaction with the cost of public transport, however, is below the average for all other locations

Respondents were asked to identify the top three best features of their nearest town as a shopping location and also the top three areas of improvement to make it more attractive as a shopping location. The results for Prestatyn are shown in the following table.

Table 9.2: Prestatyn town centre - Best features and areas for improvement

Rank	Best features	Areas for improvement
1	Range of shops (78%)	Greater range of shops (78%)
2	Car parking facilities (62%)	Competitive pricing of products (46%)
3	Leisure/entertainment facilities (45%)	More special offers/deals (35%)

This table shows that:

- Reflecting its status as the preferred non-grocery shopping destination for its catchment residents, the range of shops available is cited as the town's main strength. The same proportion of respondents also consider its range of shops to be the main area for improvement, followed by the need for more competitive pricing and more special offers / deals.
- Car parking facilities are considered to be a strength of the town by nearly two thirds of respondents. Leisure / entertainment facilities are the third strength cited, reflecting the town's strong tourism offer.

Local business owners were asked what measures and initiatives could encourage more visitors to local businesses across Denbighshire. The top responses for Prestatyn were (9 out of 11 respondents):

- Increased promotion of local area as a visitor destination

9.3.3 Social Research Summary

Based on the above results, Prestatyn is perceived by its catchment respondents as an attractive non-grocery shopping destination, with a reasonable range of shops, good accessibility and car parking facilities and an attractive leisure / entertainment offer. An increased range of shops and more competitive product pricing are seen as the areas which would draw in more custom to the town.

9.4 Site Visit Survey Observations

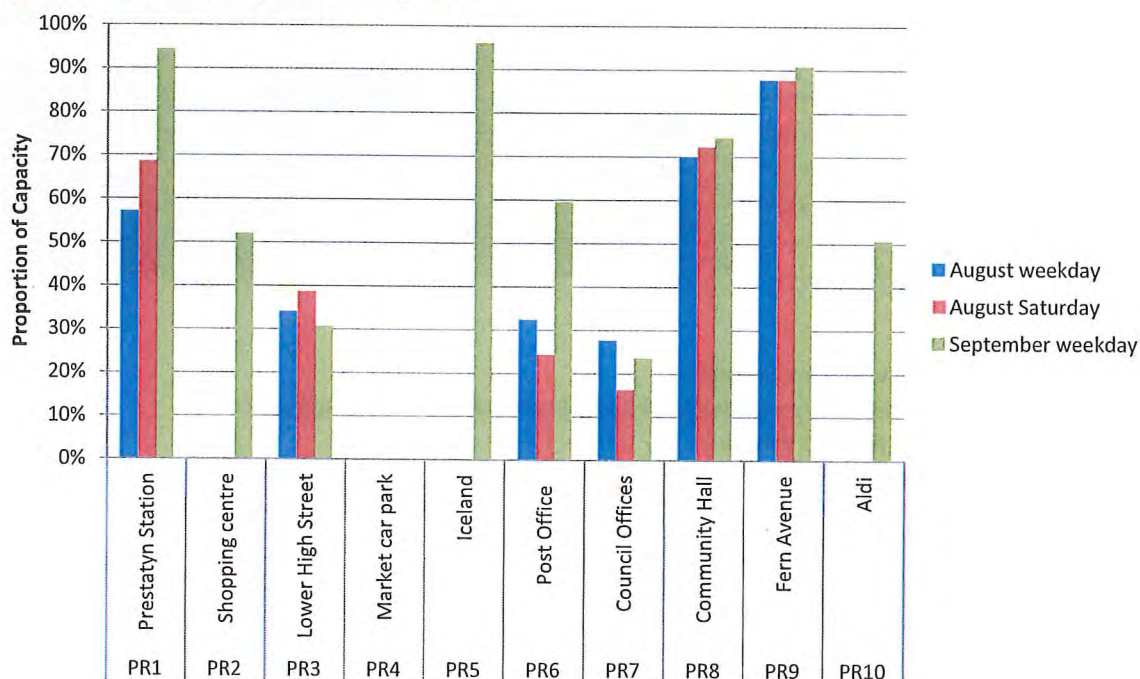
9.4.1 Approach Route Observations

Congestion levels on approach to the town centre were negligible. Directional signs to the town centre and car parks are well located on approach routes. However, once in the town centre, many of the roads are one-way, making journey times longer and some car parks difficult to access.

9.4.2 Car Park and Pedestrian Route Observations

On arrival at each car park, the number of cars parked in the car park was recorded on each day visited. Counts were undertaken during the main shopping hours of 10:00 to 16:00. The results are shown in the following figure. Note that zero-value entries are due to there being no count data available.

Figure 9.4: Observed car park occupancy levels



Source: Mott MacDonald site observations

This chart shows that:

- Parking occupancy levels were generally higher on a weekday than on a Saturday
- Parking occupancy levels were generally higher in the September visit than the August visits

Car park quality was also observed from a user's perspective, noting attributes such as surface quality, lighting etc. The pedestrian route from the car park to the main retail area was then also observed from a user's perspective, noting attributes such as the quality of route and signage. Observations are shown as:

- Green: No problems observed
- Amber: Slight problems observed but no action suggested
- Red: Problems observed and action suggested

Table 9.3: Car park and pedestrian route observations

Car Park Observations									Pedestrian Route Observations	
Car Park Details			Car Park Quality							
ID	Name	Ownership	Quality of surface	Quality of on-site signage	P&D machine quality / function	Lighting	CCTV	Marked out bays	Quality/availability of route	Quality/availability of signage
PR1	Prestatyn Station	Council								
PR2	Shopping centre	Private			NA					
PR3	Lower High Street	Council								
PR4	Market car park	Private								
PR5	Iceland	Private			NA					
PR6	Post Office	Council								
PR7	Council Offices	Council								
PR8	Community Hall	Town Council			NA					
PR9	Fern Avenue	Council								
PR10	Aldi	Private			NA					

This table shows that:

- Surface quality is generally reasonable
- On-site signage is generally adequate but could be improved at some car parks
- P&D machines are in good condition
- Lighting could be improved at the Lower High Street car park and provided at Iceland
- CCTV is present in all car parks except the Lower High Street and Iceland car parks
- Bays could be better marked out at two car parks
- Pedestrian routes between car parks and the retail areas are good, but pedestrian signage is largely lacking

9.4.3 Shopping Environment Observations

The High Street is a one-way trafficked road with one pedestrian crossing located at the High Street / Nant Hall Road junction. Noise levels on the High Street were low due to low levels of traffic. It is bright, clean and filled with local shops, cafes and a few high street banks. However, the new retail park on Nant Hall Road appears to have resulted in a shift of trade and shoppers from the High Street.

The High Street between Kings Avenue / High Street junction and A457 Gorant Road / High Street is subject to no waiting restrictions. One vehicle with a blue badge was observed parked in this area during the September weekday visit.

9.4.4 Site Visit Observations Summary

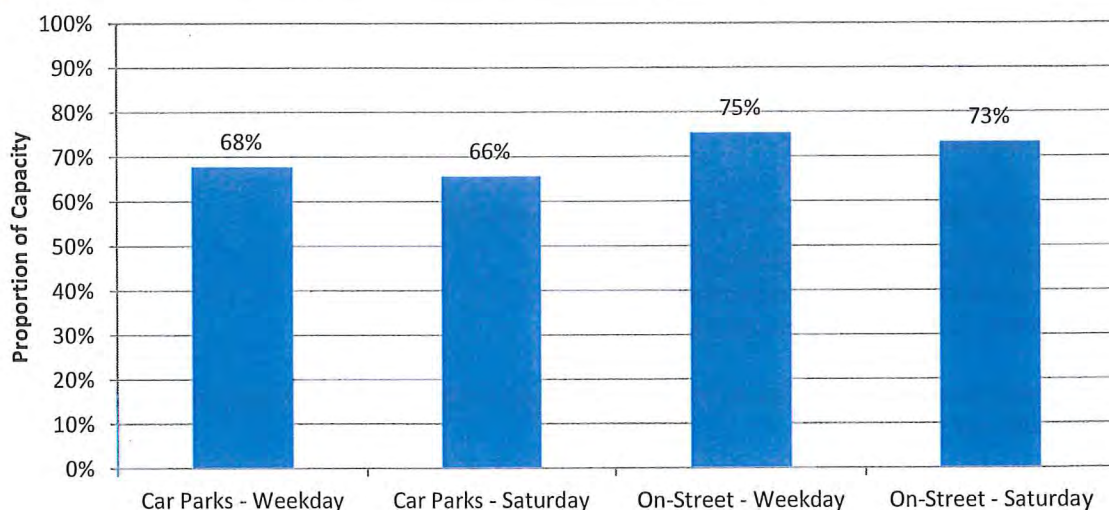
Prestatyn is a significant local town centre, with a reasonable range of shops and good accessibility and parking availability. Car park quality is generally good, but with room for improvement in some. Similarly, pedestrian routes between the car parks and retail areas are good, but pedestrian signage is lacking.

9.5 Parking Survey Results

9.5.1 Overall Results

The following chart shows the maximum occupancy level recorded during each survey period across all surveyed car parks and on-street bays (see Figure 9.1 above).

Figure 9.5: Maximum occupancy level recorded during each survey period



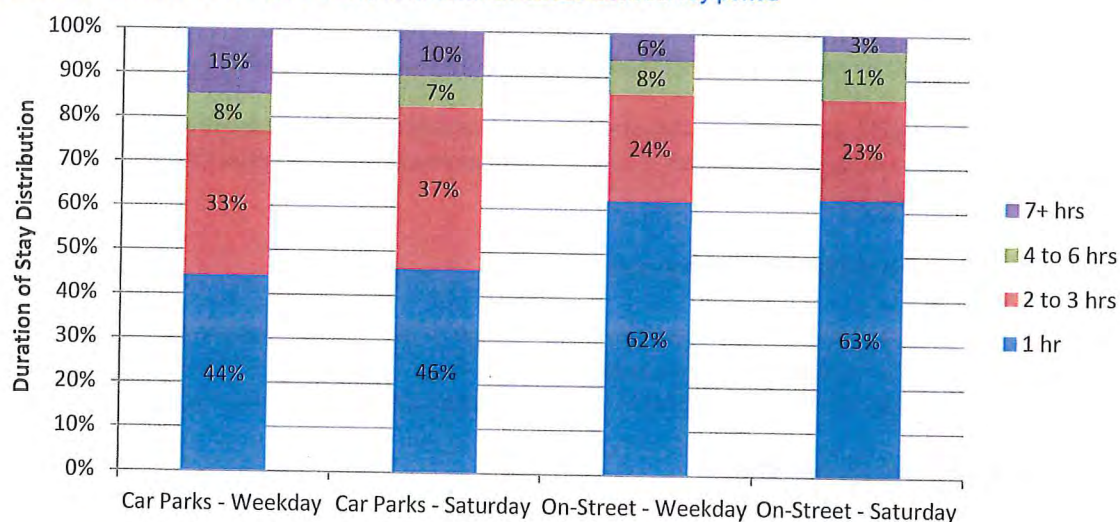
Source: Survey

This chart shows that:

- Overall maximum occupancy levels were a little higher in on-street bays than in car parks, with occupancy reaching 68% and 75% of total capacity respectively
- Overall maximum occupancy levels were slightly higher on a weekday than on a Saturday

The following chart shows, on average across each survey period, how long the occupied spaces were occupied for.

Figure 9.6: Distribution of space occupation duration across each survey period



Source: Survey

This chart shows that:

- The average length of stay is a little longer on a weekday than on a Saturday
- Over 40% of occupied car park capacity is occupied by users staying for just an hour
- At least a third of on-street parking on both days is parking for longer than the limited waiting restrictions allow. Some of this overstay parking could be blue badge parking, but this is unlikely to account for all observed.

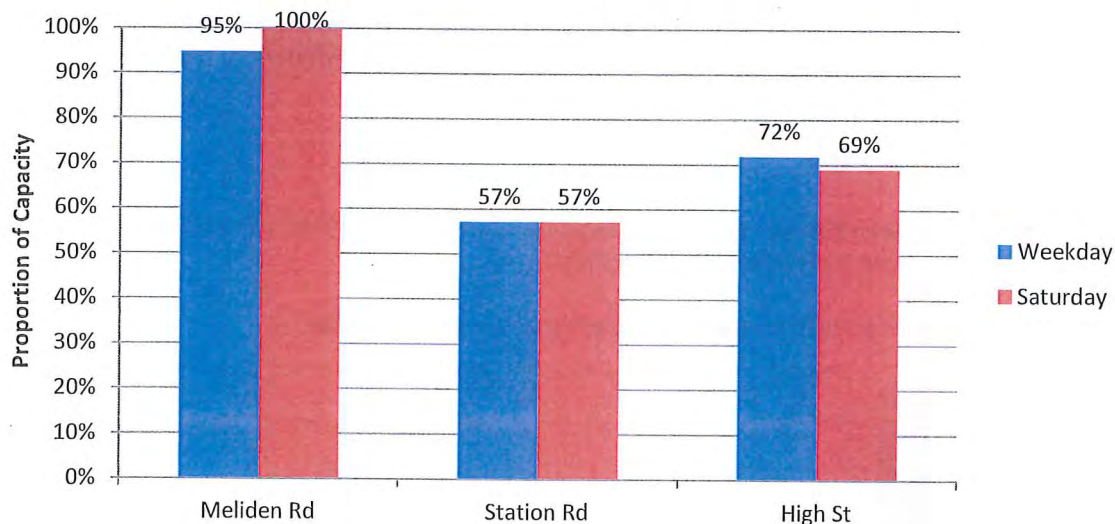
9.5.2 On-Street Parking

The on-street parking bays shown in Figure 9.1 are grouped as follows:

- Meliden Road (30 minutes limited waiting)
- Station Road (30 minutes limited waiting)
- High Street (30 minutes limited waiting)

The following chart shows the maximum occupancy level recorded during each survey period for each on-street parking area.

Figure 9.7: Maximum occupancy level recorded during each survey period



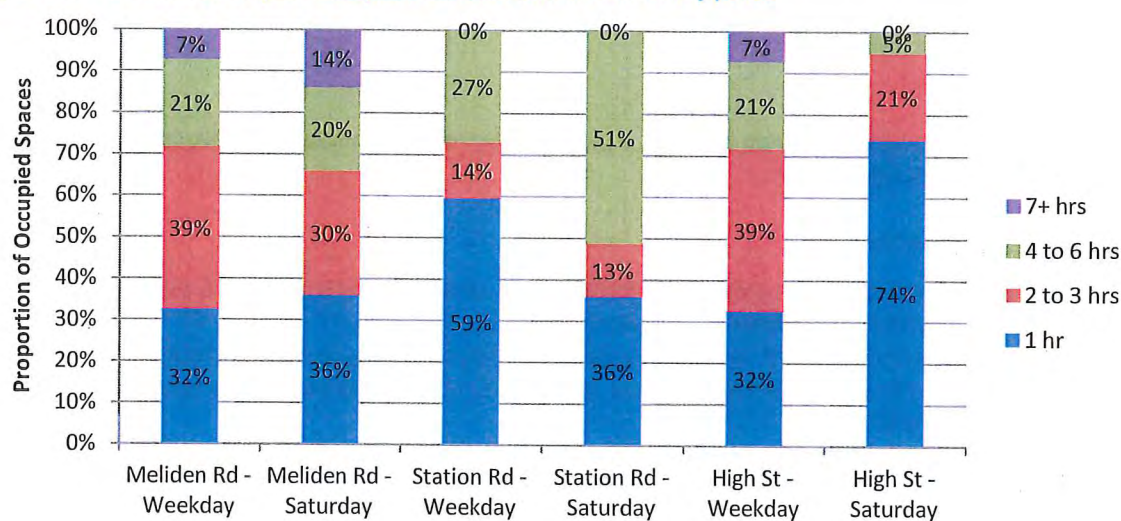
Source: Survey

This chart shows that:

- The Meliden Road bays were used to capacity at some point during both survey periods. Both the High Street and the Station Road bays were used to a maximum occupancy of over half full.
- Maximum occupancy levels were similar within each area on both survey days

The following chart shows, on average across each survey period, how long the occupied spaces were occupied for.

Figure 9.8: Distribution of space occupation duration across each survey period



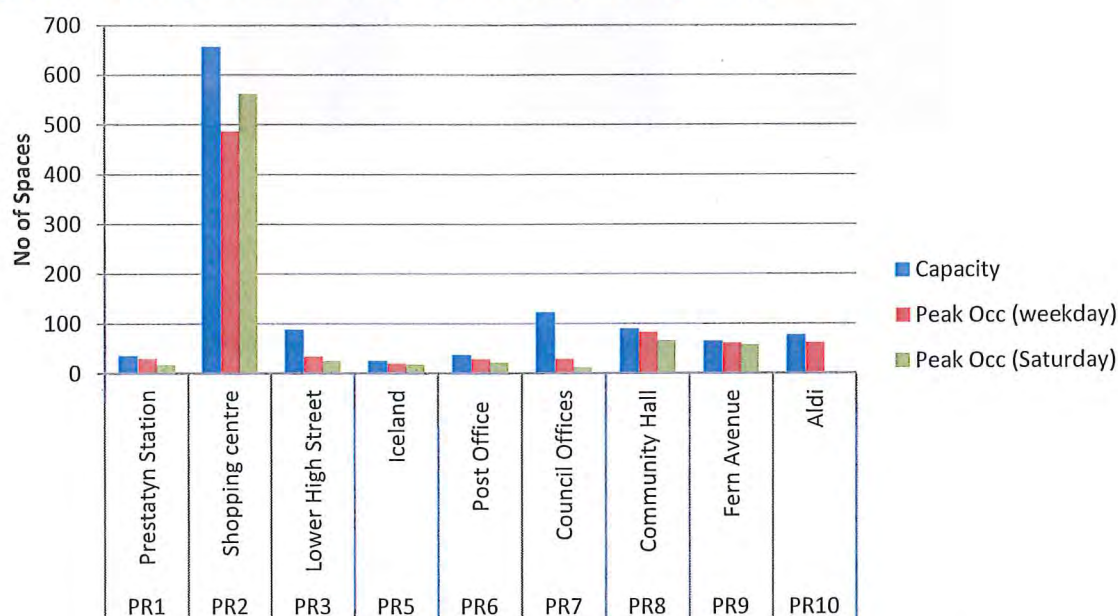
Source: Survey

This chart shows a high level of overstay parking on Meliden Road on both survey days. The same is true of Station Road on a Saturday and the High Street on a weekday. Compliance on the High Street is reasonable for a shopping street on the Saturday. It is noted that some of the overstay parking could be blue badge parking, but this is unlikely to account for all observed.

9.5.3 Car Park Results

The following figure shows maximum occupancy levels observed during each survey period for each car park. The car park capacity is also shown for reference.

Figure 9.9: Capacity and maximum occupancy of each car park during survey period



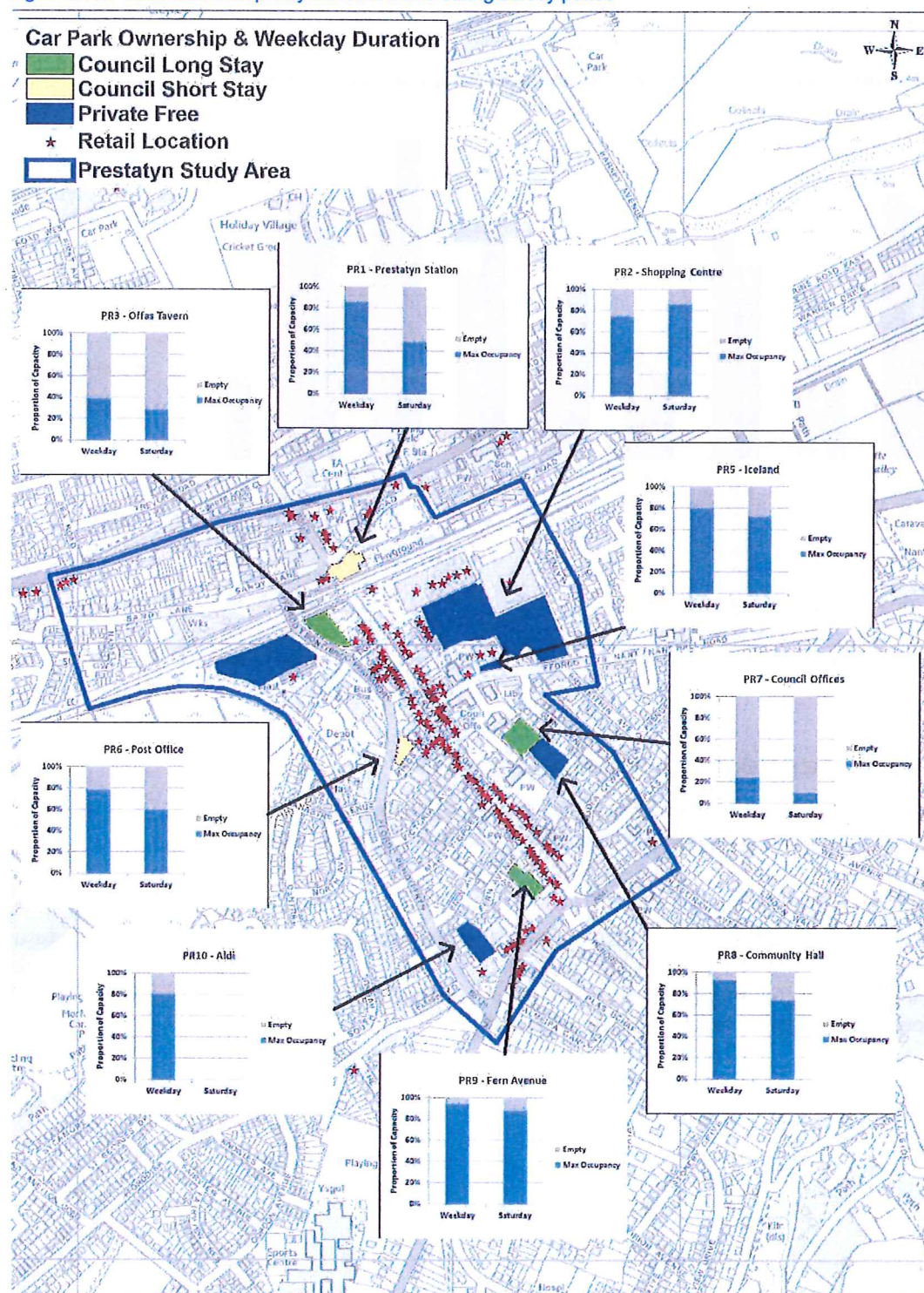
Source: Survey

The following figure below presents this data on a plan in terms of each car park's maximum percentage occupancy during each survey day.

These two figures show that:

- The new shopping centre accounts for over half of the off-street parking provision within the study area. The survey showed this car park to be well used on both survey days.
- Maximum occupancy levels at the four free car parks for which we able to collect data (the Market car park was closed on both days and access was denied to the Aldi car park on the Saturday) was recorded at over 75%.
- Maximum occupancy at two of the three long stay car parks remained below 40% on both survey days. The Fern Avenue car park, however, reached near capacity on both days.
- Maximum occupancy at the two short stay car parks was generally over 50%.

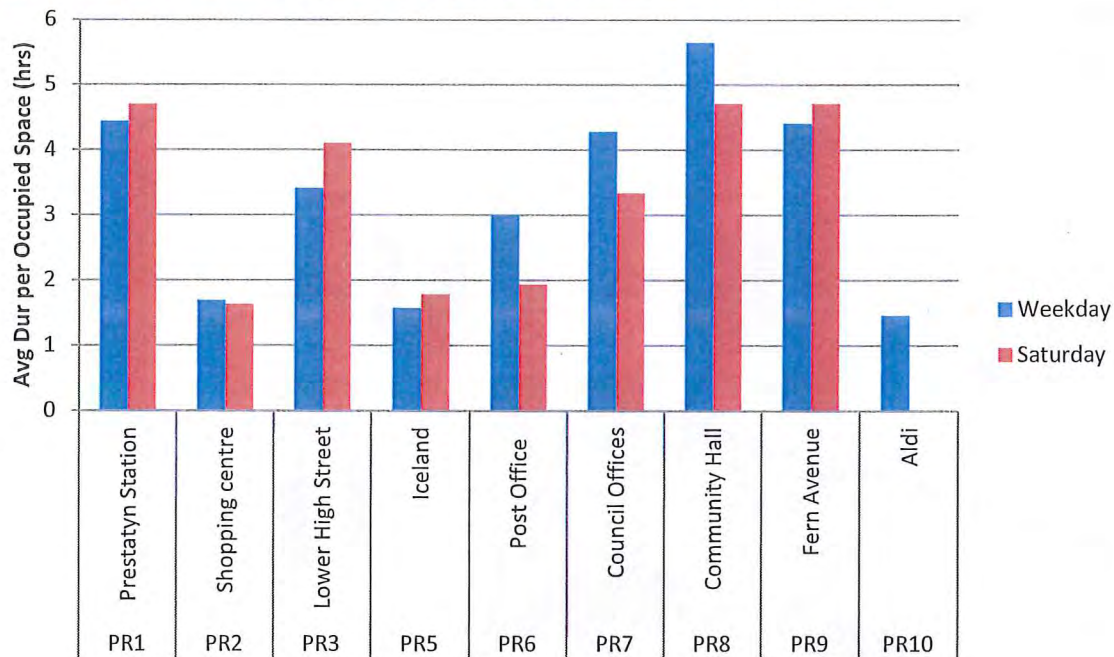
Figure 9.10: Maximum occupancy level recorded during survey period



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The following figure shows the average duration of occupation of all occupied spaces in each car park across each survey period.

Figure 9.11: Average duration of occupation per occupied space across each survey period



Source: Survey

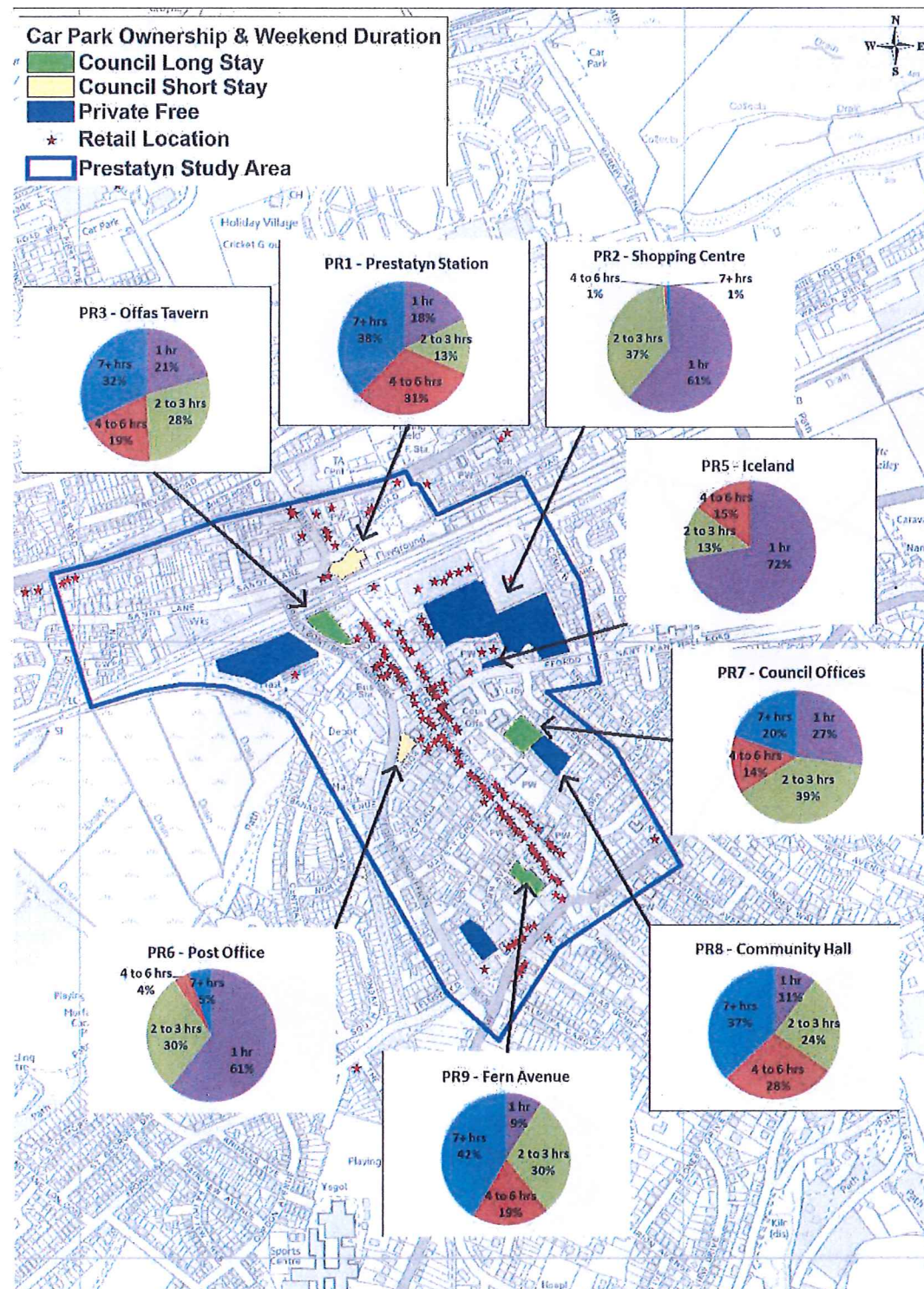
The following two figures below show on a plan for each car park:

1. How long the occupied spaces were occupied for across the weekday survey period
2. How long the occupied spaces were occupied for across the Saturday survey period

These three figures show that:

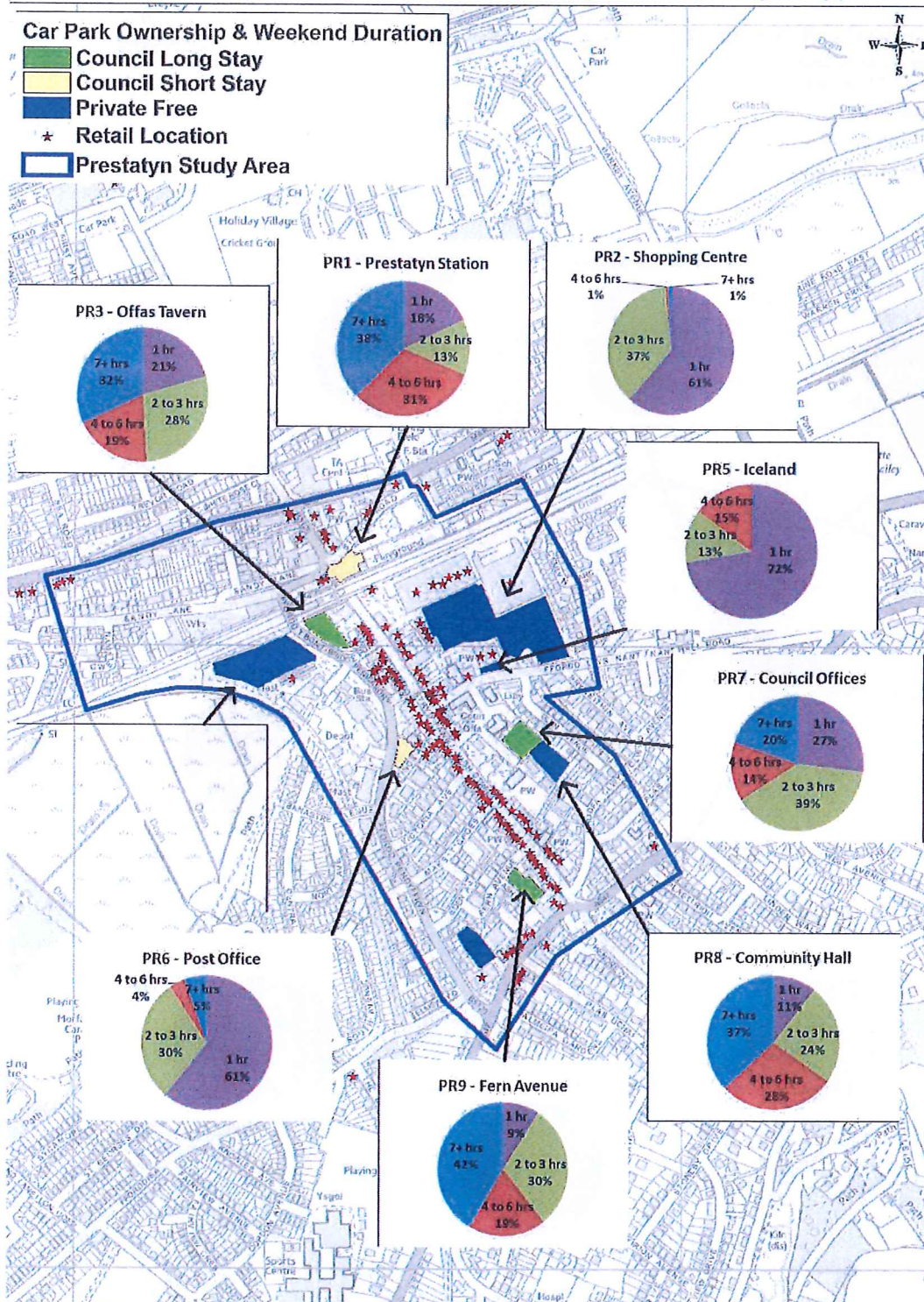
- The shortest stays are at the shopping centre, which operates a clearly effective camera-enforced stay restriction, and also the Iceland and Aldi car parks.
- Stays at the short-stay tariff Post Office car park are shorter than the Council's long stay car parks, but this does not apply to the short-stay Station car park.

Figure 9.12: Distribution of space occupation duration for each car park across weekday survey period



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Figure 9.13: Distribution of space occupation duration for each car park across weekday survey period



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9.5.4 Parking Survey Summary

The parking surveys show the following:

- Meliden Road on-street bays show the highest maximum occupancy levels but also the greatest proportion of overstay parking. Spare capacity is seen in the High Street and Station Road bays.
- The free car parks are well used, followed by the short stay car parks and then the long stay car parks, with the exception of the long stay Fern Avenue car park which is used to near capacity.
- Similarly, the free private retail car parks show the shortest stay parking, followed by the short-stay Post Office car park and then the long-stay car parks.

9.6 Parking and Traffic Management Review

9.6.1 Is Parking and Traffic Management a Deterrent to Shopping in Prestatyn?

The above results show that Prestatyn is a significant shopping destination for Denbighshire, with a reasonable range of shops, good accessibility and car parking facilities, and an attractive leisure / entertainment offer.

In terms of traffic management, the town does not typically suffer from congestion during core retail hours and car parks are reasonably well sign posted.

In terms of parking, the supply on offer depends on the shopping area destination. Shoppers heading for the new shopping centre will generally find free parking at the centre itself, which is limited to 2 hours by ANPR control. Shoppers heading for the High Street have the options of parking for free on-street for 30 minutes limited waiting or in one of the nearby free (ie Community Hall), short-stay (ie Post Office) or long-stay (ie Council Offices or Fern Avenue) car parks. Shoppers heading for the shops on Meliden Road have the options of free on-street parking for 30 minutes or the nearby long-stay Fern Avenue car park.

The surveys showed that the Shopping Centre car park had spare capacity on both survey days, though briefly reached a peak occupancy of 86% on the Saturday which is close to effective capacity. The use of this car park is short-stay, because of the ANPR enforcement. It is likely that some shoppers parking here will also shop on the High Street on foot, though the time restriction will limit time available to do this.

The surveys also showed that, for High Street shopping, the on-street parking is well used, but not to capacity, while the free Community Hall, short-stay Post Office and long-stay Fern Avenue car parks are also well used. There is significant spare capacity in the Offas Tavern and Council Offices long-stay car parks.

The surveys showed, for Meliden Road shopping, that the on-street parking is sometimes used to capacity here, but it also shows a significant proportion of this capacity is occupied by overstay parking.

Overall, therefore, and as borne out by the social research survey results, it is not considered that current parking and traffic management arrangements are suppressing retail demand in Prestatyn. There is usually spare on-street parking capacity, though a proportion of this is taken up with overstay parking. The nearest car parks to the retail area are also well used, but there is significant spare capacity in the Offas Tavern and Council Offices car parks. There is therefore room for some improvement, but overall it is not considered that current parking availability or price is suppressing Prestatyn's retail demand.

9.6.2 Could Parking and Traffic Management Changes Improve Shopping in Prestatyn?

As noted above, the High Street on-street bays are not used to capacity, but there is quite a high proportion of overstaying. Part of the reason the bays are not used to capacity could be the 30 minute limited waiting, whereas the retail offer in the town centre is strong enough to justify raising this to 1 hour. This would also make enforcement easier, which is partly why 30 minutes limited waiting is less common around the UK than it used to be. Increasing the time limit while at the same time increasing enforcement is therefore recommended here. The same argument applies for the bays located on Meliden Road.

With respect to the management of the car parks, it would be desirable to make better use of the Offas Tavern and Council Offices car parks but these are seemingly under-utilised for reason of being adjacent or near to free parking. They therefore currently serve a valuable overflow role. Retaining at least some of this capacity to accommodate any future retail growth is recommended.

9.7 Summary of Recommendations

Based on the above data collection, analysis and review, it is concluded that the current parking and traffic management arrangements in Prestatyn serve the retail needs of the town adequately. Only the following measures are recommended to complement the retail offer in Prestatyn:

1. Change all on-street parking to 1 hour limited waiting and improve enforcement
2. Retain at least some of the spare capacity offered by the Offas Tavern and Council Offices car parks to accommodate future growth

Parking facility improvements could also be considered as per the observations presented in Section 9.4.2 above.

PRESTATYN TOWN COUNCIL
CYNGOR TREF PRESTATYN

TOWN EVENTS

GRANTS TO LOCAL VOLUNTARY AND NON-PROFIT ORGANISATIONS
LOCAL GOVERNMENT ACTS 1972 AND 1989

1. Applicant's Details

Name:Alan Benbow
.....
Address:c/o Naylor Leyland Centre, Well Street, Ruthin
.....LL15 1AF.....
Telephone No:01824
702441.....

2. Details of Organisation

Name of Organisation:Denbighshire Learning Disability Forum
.....
Registered Address:As
above.....
Charity Registration No. (If Applicable):
Date when formed:March 1996
.....
Geographical area covered:
.....Denbighshire.....

3. Name and address of Secretary: Alan Benbow

.....
.....
Name and address of Treasurer: Gareth Mawby, Finance Officer, Denbighshire Voluntary Services Council
.....
.....

4. Brief Statement on Objects/Purpose of the Organisation:

Represent views/concerns of adults with Learning Disabilities and their families. Work with statutory agencies in planning/development of services to people with learning disabilities to include community living, work opportunities, person centred planning, independent living Provide representation to agreed Social Services Directorate, LD planning and subgroups. Provide information to adults with LD, their parents/carers to raise public awareness, respond to consultation. Undertake leisure activities to include annual funday, monthly disco, adapted cycle scheme, annual Christmas party. Hold monthly meetings for Forum members.

.....
.....
.....

5. Police Checks

If your organisation provides direct services to young children are staff/workers subject to police checks? Yes / **No**

Comments:
.....
.....

6. State purpose for which finance is being sought:

Annual Funday at Ffrith Festival Gardens in Prestatyn which provides tenpin bowling and pool competitions, entertainment, karaoke, tombola and raffle, decorated hat competition, bocha, attendance by Police, Fire Service and Ambulance, supported by Friends of the Ffrith volunteers.

.....
.....

(i)	Estimated	Total	Cost	of	Project:
£1,000					

(ii) Amount being sought: £700

7. Please provide:

(i) Details of any other financial assistance being obtained or applied for from other sources

£300 donation received in memory of a loved one.

(ii) Please describe the main voluntary fund raising events which have taken place during the last twelve months and state how much has been raised by any such activity?

The monthly disco and Christmas party are now self funded.

8. **PLEASE ENCLOSE A PHOTOCOPY OF YOUR LAST AUDITED AND/OR CURRENT BALANCE SHEET.**

(No application will be considered unless this information has been supplied except in the case of a new organisation).

9. Who should be contacted in case of queries regarding your application?

.....AlanBenbow, Denbighshire Learning Disability Forum

10. If your group is successful in receiving a financial donation to whom should the cheque be made payable?

Denbighshire Learning Disability Forum

Signature of ApplicantA
Benbow.....

Date
.....6/1/2014.....

To: Prestatyn Town Council
7 Nant Hall Road
Prestatyn LL19 9LR
Tel 01745 857185

DENBIGHSHIRE VOLUNTARY SERVICES COUNCIL

DENBIGHSHIRE LEARNING DISABILITY FORUM

31/03/2014

	01/04/2013 to 31/03/14 Unrestricted	01/04/2013 to 31/03/14 Restricted	TOTAL
EXPENDITURE	£	£	£
Salary	11,221.56		11,221.56
National Insurance	487.06		487.06
Salary (Admin)		5,150.53	5,150.53
National Insurance (admin)		271.50	271.50
Pension (Admin)		301.22	301.22
Travelling	-	7.20	7.20
Staff Training	-		-
Car park permits	104.34		104.34
	-----	-----	-----
Sub-Total Staff Expenses	11,812.96	5,730.45	17,543.41
Photocopying/printing	558.00		558.00
Stationery & office supplies	-		-
Subscriptions & publications	30.00		30.00
Postage	-		-
Telephone charges	-		-
Conference/meeting expenses	240.00		240.00
Members & Vol travel & subsistence	108.00		108.00
Insurance	-		-
Computer running costs	-		-
IT consultancy	-		-
Rent & premises	170.40		170.40
Furniture & equipment	-		-
Sundry			-
Fund Day/Social Events		472.42	472.42
Bicycles & Equipment (including helmets)		1,619.77	1,619.77
Bicycle Repairs		2,053.33	2,053.33
Carers Lunch			-
Management Fee	1,000.00	500.00	1,500.00
	-----	-----	-----
Total Expenditure	13,919.36	10,375.97	24,295.33
	-----	-----	-----
INCOME			
Denbighshire County Council	8,984.00		8,984.00
Denbighshire County Council (admin)		4,971.00	4,971.00
North Hoyle (bicycles)		1,525.00	1,525.00
North Hoyle (administration)		600.00	600.00
Denbighshire LHB	3,393.00		3,393.00
Prestatyn Town Council	600.00		600.00
Comiv Relief (Fun Day)		708.00	708.00
Clwyd Community Chest	100.00		100.00
Donations - Mencap			-
Donation - Rhyl & District 41 Club	-		-
Fundraising	20.00		20.00
	-----	-----	-----
Total Income	13,097.00	7,804.00	20,901.00
	-----	-----	-----

Reserves as at 1 April 2013	12,265.11	7,253.75	19,518.86
Reserves as at 31 March 2014	11,442.75	4,681.78	16,124.53

Benefits Advice Shop

C D R C
Agenda Item 5(b)

19 Bedford Street, Rhyl, Denbighshire LL18 1SY
Tel: 01745 345 145 Fax: 01745 356 615
Email: info@bashop.tv



17th October 2014

Mr Nigel Acott
Town Clerk/ Finance Officer
Prestatyn Town Council
7 Ffordd Llys Nant
Prestatyn
Denbighshire
LL19 9LR

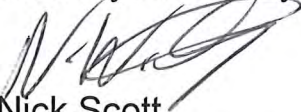
Dear Nigel,

Further to our telephone conversation, it was agreed that the Benefit Advice Shop would provide a project description and financial statement of the full costs. We will provide our free service to any person that attends the outreach office, with no restrictions or who is referred to the outreach. This will be an open door service with no appointments from 9.30 am to 1.30pm on alternate Wednesdays.

1 Welfare Rights Adviser for 26 wks at £10.76 p.h x 4 hrs	=	£1119.00
1 Supervisor for 26 weeks for 1 hours p.w. at £12.82 p.h	=	£333.00
1 Admin support for 26 weeks for 1 hours p.w. at £9.61 p.h.	=	£250.00
Travel Expenses x 26 weeks, 10 x miles x .40p x p.mile	=	£104.00
Total Funding	=	£1806.00

We will provide our own office equipment, laptop, mobile telephone, etc, the only equipment we would require is access to a photocopier. We would also provide a Welsh speaking trainee adviser to ensure all our clients fully understand the advice provided at the interview. Should we be successful with this project we will advertise through the local press, local schools and all utilise all our partner agencies and groups for additional support for our clients and their families.

Thank you for all your help and support with this project.


Nick Scott
Senior Supervisor

THE BENEFIT ADVICE SHOP

Statistics for the Prestatyn area from 2009 to 2014

YEAR	NUMBER OF CLIENTS ASSISTED	COST OF ADVISING CLIENTS FROM PRESTATYN	AMOUNT OF INCOME GAINED FOR THOSE CLIENTS	TOTAL AMOUNT OF GAINS FOR THE FINANCIAL YEAR
2013/2014	546	£16380	£319137	£2,881,268.33
2012/2013	886	£26580	£268192	£2,325,243.40
2011/2012	894	£26820	£331902	£2,971,346.12
2010/2011	967	£29010	£289838	£2,222,278.64
2009/2010	1006	£30180	£275644	£2,286,857.08
2009-2014 TOTAL	4299	£128970	£1484713	£12,869,993.57

TYPE OF ENQUIRY
DISABILITY LIVING ALLOWANCE
INCAPACITY BENEFIT
INCOME SUPPORT
HOUSING BENEFIT
COUNCIL TAX BENEFIT
SOCIAL FUND
ATTENDANCE ALLOWANCE
INVALID CARE ALLOWANCE
CHILD BENEFIT
STATUTORY SICK PAY
NHS COSTS
SEVERE DISABILITY ALLOWANCE
RETIREMENT PENSION
INDUSTRIAL INJURIES BENEFIT
CHILD SUPPORT ALLOWANCE
EDUCATION
BEREAVEMENT BENEFITS
MATERNITY/PATERNITY BENEFITS
JOB SEEKERS ALLOWANCE
WORKING/CHILD TAX CREDIT
GENERAL/BENEFIT CHECKS
PENSION CREDIT
WINTER FUEL PAYMENT
INCOME TAX
ESA
REDUNDANCY
PERSONAL INDEPENDENCE PAYMENTS
DISCRETIONARY HOUSING PAYMENT
BEDROOM TAX
NEST
UNIVERSAL CREDIT
BACK TO WORK
BENEFIT CAP

CASE STUDIES

CASE STUDY ONE

Client is married aged 44 with one child aged 15 years. They live in Local Authority rented accommodation, the client is in receipt of Lower Rate Care and Low Rate Mobility DLA, she has now signed on for JSA after coming off ESA due to wanting to do some form of work.

After applying for numerous jobs, he has been offered a job at £8.00 per hour. The advisor provided a "better off" calculation, the client was also advised that the job was a heavy manual job which could have a serious impact on his Low rate Care and Low Rate Mobility DLA. He would have to notify DLA of the changes and send in a copy of the job Description. We also provided a new Child Tax Credits and Working Tax Credits, Housing Benefit and Council Tax Benefit calculation from 8 hours a week to 40 hours a week.

The advisor also advised the client on Housing and Council Tax Benefit run-on for 4 weeks, and gave details of the Discretionary Assistance Fund for financial help to purchase overalls and boots etc

The client will decide if he should take the position or not and return to the Benefit Advice Shop for further help.

CASE STUDY TWO

Client is a single person aged 42 who lives in a B&B hotel in Rhyl and is signing on for JSA, she also receives Housing and Council Tax Benefit as the flat in the hotel has a band A registered on Denbighshire County Council

The client has a 16 year old son who is currently living in the same flat and he is in college. We received a referral from Hafod Mental Health Team to try to sort out her benefits and income.

The client came in after the Benefit Advice Shop contacted her personally at her hotel as she refused to answer her phone or letters that were sent to her.

The client has had her Child Benefit and Child Tax Credit stopped and said she did not know why. The advisor rang Child Benefit and Child Tax Credit and both departments stated that she has changed her bank details and account so many times that the computer would not accept the changes and flagged up a false claim, after much discussion with the client and both the Child Benefit and Child Tax Credits it was finally agreed that the client could not change her bank details for the next 6 months.

The Child Tax Credit and Child Benefit were reinstated but as no payment could be made for 7 working days, the advisor advised the client to make a claim for a Discretionary Assistance Payment which was done through the office and £110 was to be collected that day.

The client agreed not to ring any Tax Credits or Welfare Benefit unless she visited the Benefit Advice Shop to discuss the problem with an advisor and the advisor would help with the point of contact.



28-30 Meliden Road, Prestatyn, Denbighshire, LL19 8LT
01745 857722, popincentre@btconnect.com, www.popin.org.uk

18th December 2014

Dear Nick,

Re: Benefits Advice Shop

Further to our recent conversation I am writing to confirm my support for the proposed outreach project which we discussed.

The Pop In Centre would be delighted to offer accommodation to the Benefits Advice Shop, and we have identified a Friday morning to accommodate your requirements. From my previous experience of working with the Citizens Advice Bureau, who delivered a similar outreach project from the building, the Pop In Centre is an excellent venue which is easily accessible to all members of the community.

The benefits of introducing an outreach service to Prestatyn are far reaching and the potential advantages for our residents cannot be ignored, particularly the social and economic benefits. From my experience of working within the local community for a number of years I can identify a clear need for this type of provision and look forward to seeing your plans come to fruition.

If I can be of any further assistance please let me know.

Best Wishes

Jonathan

**Jonathan White
Centre Manager**

School Swimming Lessons 2014/15

SCHOOL	PUPILS	LOCATION OF SWIMMING BATHS	RECOMMENDATION
Bodnant Community School	240	Currently Rhyl Leisure Centre	£600
Ysgol Melyd	80	Rhyl Leisure Centre	£200

*Recommendation based on £2.50 per pupil as per estimates